

# aboitiz eyes

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## BetterWays

THE ABOITIZ EMPLOYER BRAND



Aboitiz plants 3M trees  
ahead of 2015 target  
P. 44

AboitizPower and  
TeaM Energy launch  
Pagbilao 3  
P. 21

Tsuneishi marks 20  
years of world-class  
workmanship  
P.30

**GREEN** 2014  
FASHION  
REVOLUTION



# ECOUTURE

GREEN DESIGN FOR A BETTER WORLD

October 18, 2014, 6:00–9:00PM

SM Cebu Trade Halls 2 & 3

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Foundation

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# Cover Story

## THE BETTERWAYS BRAND CONNECTION

### CORPORATE BRAND

#### Passion for Better Ways

It is our state of mind, our attitude, our call to action. It is our passion to constantly improve our products and services. We adapt, adopt, and evolve to better lead, serve, and excel.

We are driven.  
**Driven to Lead**  
**Driven to Excel**  
**Driven to Serve**

### EMPLOYER BRAND

#### BetterWays

We are a passionate team who believe in:

**Integrity**  
**Teamwork**  
**Innovation**  
**Responsibility**

Every A-Person feels:  
**"I am heard and valued.**  
**I have room for growth.**  
**I can be myself and belong.**  
**I am encouraged. I am recognized.**  
**I work with the best."**

We communicate **BetterWays** through:

**aboitiz Careers**  
Mobile



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**BetterWays**

@AboitizCareers

**BetterWays** **Bulletin**

Aboitiz Careers

**BetterWays** is the **EMPLOYER BRAND** of the Aboitiz Group of Companies. The brand stands for what an A-Person embodies and exhibits and how it's like working in the group. Through the pilot issues we are launching the BetterWays Bulletin to highlight the projects and initiatives that promote **BetterWays@AboitizCareers**.

**BetterWays** **The RAPort**  
Refer-A-Person

aboitiz Careers

The **RAPort** gives the Aboitiz Group a weekly scoop on job openings across the Aboitiz Group. This weekly bulletin aims to promote a culture of sharing talent across the Group, to let A-People refer potential team members.



# Cover Story

## BetterWays: The Aboitiz Employer Brand

The employer brand tagline **“BetterWays”** was introduced at the BetterWays Career Expo at Market! Market! Taguig City last October 2013, derived from the Aboitiz brand essence of **“Passion for Better Ways.”** This employer brand showcases how its work environment makes Aboitiz an employer of choice. It speaks of six attributes that the company’s very own A-people have expressed in describing what it is like to be part of the Aboitiz team.

- **I am heard and valued.**
- **I have room for growth.**
- **I can be myself and belong.**
- **I am encouraged.**
- **I am recognized.**
- **I work with the best.**

Constantly pushing the boundaries of talent attraction both for today and tomorrow, Aboitiz is trying out unique and more effective ways of sourcing talent. It is veering away from traditional approaches, using more innovative strategies to optimize **social media and mobile**

**technology. A larger network of employee referrals** across the Group has been established to gain better access to talents with the right skills and ideas.

Building a work environment where

passion and purpose thrive in order to achieve sustainable growth is HR’s way of managing its human capital while providing a unique source of senior talent experience that only the Aboitiz Way can.



### SOCIAL MEDIA BY THE NUMBERS (as of H1 2014)



**121,575 views**  
abotizcareers.com



**6,487 likes**  
facebook.com/abotizcareers



**3,097 followers**  
twitter.com/abotizcareers



**1,116 followers**  
instagram.com/abotizcareers



**2,092 connections**  
linkedin.com/company/abotiz-equity-ventures-inc

### ON GROUPWIDE REFERRALS

In H1 2014, a total of **94** team member referrals were hired groupwide.

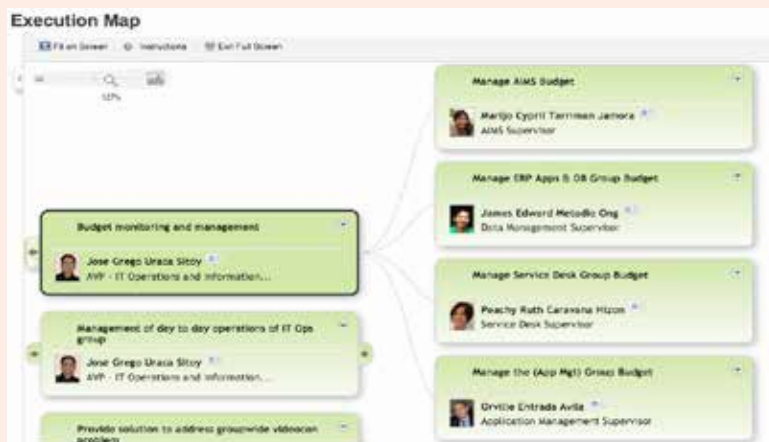
Referrals accounted for **26%** of total hires across the group.

This makes referrals the **Top 2** source of hiring in the Aboitiz Group after online applications.



# Corporate Center

## Corporate HR's solution for groupwide goal management



**SUCCESSFACTORS EXECUTION MAP.** SF provides visualization of how strategic objectives are broken down, who is working on what, and more. It fosters a deeper understanding of strategy and collaboration across workers with common goals.



**GOAL DASHBOARD AND DISTRIBUTION.** Graphical views of summary-level information are available in the dashboard feature. Pictured here is Jojo Sityo's team goals for the year with high focus on Internal Business Process and Customer categories as well as distribution of goals per team member.

As keepers of the Aboitiz culture, Corporate Human Resource and Quality is committed to ensuring all team members are developed to reach their highest potential and capability. Each A-Person is encouraged to drive his or her own career advancement within the Group through effective goal management.

Corporate Center and Business Units teams set annual goals in support of their company's strategic objectives. For Corporate Center these are:

- Be an expert where it makes sense
- Instill best practices and bring everyone up to the same level of excellence
- Create a culture of measuring and managing risk
- Protect and enhance reputation
- Implement continuous improvement
- Attract, retain and optimize A-People and Improve Stakeholders satisfaction

As the Aboitiz Group takes deliberate steps toward our vision of being a truly sustainable organization that we can entrust to future generations, goal setting transcends mere distribution of work responsibilities and performance evaluation. Team members set individual development plans (IDPs) to guide them in improving technical and leadership competencies, equip them for future career plans, and support Group talent management strategy.

In 2008, a tool called SuccessFactors (or SF) was introduced to the Group to drive performance and talent management. The system was enhanced last year to a more sophisticated version, with much wider capabilities adding greater value to the organization.

Today, over 1,200 Aboitiz team members are using SF as a powerful tool that enables

# Corporate Center

managers to align team member activities with organizational strategy while monitoring performance and IDPs and, ultimately, facilitates succession management. Likewise, team leaders provide timely and meaningful feedback along the way to assist in their coaching and developing talents across the group.

Jojo Sitoy, AVP for IT Operations and Information Security, shares how SuccessFactors helps him manage goals and monitor his team members' performance:

"A couple of years ago, we used to fill up our goals in SF just for compliance. We didn't seriously use it as what it is intended for. Later on, we decided to use SF as our platform for monthly reporting (based on each individual goal), thereby maximizing its use and making it part of our internal operation," he relates.

Jojo adds that he sees the value of identifying goals and targets for each individual team member. Every morning, he and his team start their day with a sense of direction on what needs to be done and the expected outcomes. He is quick to note that it is a continuous process and takes the initiative to seek relevant support.

"It took quite a while for us to learn how to do it. That's why once in a while, we request assistance from HR as there are areas in SF that we need to further understand and to keep improving how we are utilizing it," he explains.

One other benefit of using SF is it places a system for two crucial aspects of leadership that most cast aside: goal setting and performance appraisal. It yields clear objectives, encourages discussion around them, and has quarterly stops set in a year to see how things are going versus the mutually agreed-upon objectives.

Basti Lacson, COO of VECO, rounds up his experience with SuccessFactors: "Some believe leading teams to be an art, others a science. Perhaps the truth lies somewhere in between. Whatever the case may be, injecting some order into this brew cannot be a bad thing. And this is precisely what SF can bring to a team leader—a guided missile meant to land into the heart of more effective management."

## 1st BetterWays Forum held

### ■ Formerly known as Quality Focus

### ● Renamed to better align with the Aboitiz employer brand, BetterWays

As part of its efforts to further engage team members (TMs) and strengthen talent retention, the Human Resources and Quality Department conducted the first-ever BetterWays Forum last August in Manila and Cebu.

The BetterWays Forum, formerly known as the Quality Focus, was renamed this year to better align to the Aboitiz employer brand BetterWays. This is in relation to the company's drive to re-emphasize the values of Integrity, Innovation, Teamwork, and Responsibility.

About 400 Aboitiz TMs attended the forum that featured various topics discussed by speakers from the Corporate Center.

- Employer Brand (Valerie Cruz)
- Brand Health Check and Updated Social Media Policy (Judd Salas)
- Total Rewards (Marty Macariola)

- Health and Wellness Benefits (Belle Areta)
- Universal Training Program (Tess Gaddi)
- SuccessFactors (Gisell Manalastas)
- Building Administration (Aileen Capapas)
- Sustainability Policy (Malou Marasigan)

In the group activity called the BetterWays story, participants "hunted" for and assembled letters that form the four Aboitiz core values. Once completed, each team raced to describe how they manifested and experienced these values in their day-to-day work life. The first teams to complete their stories received Happy Lemon gift certificates, as living the values has its sweet rewards.

In between the morning and afternoon sessions, TMs had lunch at Yakimix Prime at Bonifacio High Street for Taguig TMs and at Circa 1900 for Cebu TMs.



**ENGAGING A-PEOPLE.** At this year's BetterWays Forum, team leaders and members got the chance to discuss various topics relevant to employment in the Aboitiz Group.



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# Corporate Center

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## Future leaders at 9th AFLBS driven to change the Philippines

- **“We want to help prepare the summit participants & train them to face the corporate world and pass it with flying colors.”--Txabi Aboitiz**
- **Guest speakers were athlete Chieffy Caligdong & entrepreneur Krie Lopez**

Preparing young leaders to help improve the country's situation can be a daunting task. So this year's Aboitiz Future Leaders Business Summit (AFLBS) took on the theme “Significantly Changing My Philippines”, aiming to heighten the delegates' awareness and increase their knowledge on what to do to enable a better future for themselves and for the country.

Now on its ninth year, the AFLBS gathered 90 of the brightest college student leaders from all over the country for a three-day event of knowledge and fun through various

activities that allowed participants further develop their leadership skills and learn how to concretize management concepts in a corporate environment. The summit was held last August 14 to 16 at the Marco Polo Plaza in Cebu City.

“We are proud that the Aboitiz Group has made an impact on the lives of the youth over the past years through our programs. We want to help prepare the summit participants and train them to face the corporate world and pass it with flying colors,” said Txabi Aboitiz, Aboitiz Equity Ventures, Inc. (AEV) Chief Human Resource Officer.

“Leadership is a role, not a rank. As a leader, you are only as good as the people who work with you,” AEV Chairman Jon Ramon Aboitiz told this year's AFLBS delegates.

For his part, AEV President and CEO Erramon Aboitiz said, “Your generation has what it takes to succeed in whatever career or business endeavor you choose to pursue. You have the power to chart your own destiny.”

Other top Aboitiz Group executives from different business units shared their knowledge, experience, and philosophies that reinforced high hopes for the country for the young future leaders.

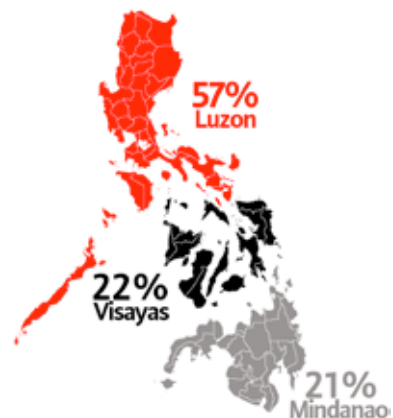




# Corporate Center



## 9<sup>th</sup> AFLBS DELEGATES BY THE NUMBERS



Business Administration  
Management  
Economics  
Marketing  
**26%**



Finance  
Accountancy  
Mathematics  
**26%**



Engineering  
**22%**



Communication  
**10%**



Social  
Science  
**10%**



Information  
Technology  
**2%**



Others  
**4%**

“Don’t stop believing in yourself. Be an agent of change. Kung hindi mo uumpisahan sa sarili mo, walang mangyayari.”

—Chieffy Caligdong, Philippine Azkals

“Be a hero and choose your heroic path. After all people, if given the right chance, will actually do better.”

—Krie Lopez, Messy Bessy

# Corporate Center

## Lascuña wins Aboitiz Invitational 2014

- Aboitiz Invitational 2014 is first to be held outside Cebu
- “Events like this highlight the special relationship we have with each and every one of you.”--EIA to Aboitiz Invitational participants

Local veteran Antonio Lascuña won his first Asian Development Tour (ADT) title at this year's Aboitiz Invitational at the Riviera Golf and Country Club's Couples Course in Silang, Cavite last August 30.

Lascuña, 43, closed the \$100,000 tournament with an impressive six-under-par 66 for a three-stroke victory.

“I'm very happy to win the tournament. I've won a few times on the local tour, but this is especially sweet because it's my first win on the

ADT and winning it on home soil made it even more special,” said Lascuña.

This year was the first time the Aboitiz Invitational was held outside Cebu. Despite the rainy weather, Aboitiz team leaders, colleagues, and media friends descended on the green to tee off for the week. Premium items and cash prizes were awarded to the invitational winners.

“Events like this highlight the special relationship we have with each and every one of you,” AEV President and CEO Erramon I. Aboitiz

(EIA), told players during the Aboitiz Invitational Pro-Am Event.

“On behalf of my colleagues in the Aboitiz Group, we thank you, not only for your friendship and support, but also for taking us out of the office and giving us the opportunity to be with all of you,” EIA added.





# Corporate Center

## AEV, AboitizPower Board, officers attend corporate governance seminar

- Seminar is an SEC requirement for officers and board members of listed firms
- Forum discussed the ASEAN Corporate Governance Scorecard, among other important topics

Key officers and board members of Aboitiz Equity Ventures, Inc. (AEV) and Aboitiz Power Corporation (AboitizPower) further increased their knowledge of corporate governance issues at the 2014 Aboitiz Corporate Governance Seminar conducted last July 24.

Over 30 participants attended the seminar and listened to three speakers:

- Henry Antonio, Partner at R.G. Manabat & Co.;
- Eduardo Pedrosa, Secretary General of the Pacific Economic Cooperation Council; and
- Ricardo Jacinto, President and CEO of the Institute of Corporate Directors

Antonio discussed the recent updates to Financial Reporting and Audit practices, while Pedrosa spoke on the upcoming 2015 ASEAN (Association of Southeast Asian Nations) Integration and its impact to AEV and AboitizPower.

Jacinto, for his part, discussed the ASEAN Corporate Governance Scorecard (ACGS), particularly the 2013–2014 ACGS Assessment, the



**GOVERNANCE EXCELLENCE.** Erramon I. Aboitiz, AEV President & CEO, speaks to participants of this year's Aboitiz Corporate Governance Seminar in a bid to improve key officers' and board members' knowledge of critical corporate governance issues.

scores obtained by AEV and AboitizPower, and the said companies' areas for improvement.

After giving their talks the speakers answered questions from the participants.

Last year, the SEC, through Memorandum Circular No. 20–2013, required all key officers and board members of publicly listed companies

to attend a program on corporate governance conducted by SEC-accredited training providers at least once a year.

Even before this SEC mandate, AEV and AboitizPower have been consistently recognized in the Philippines and in the Asian region for their adherence to top corporate governance standards.

**aboitiz**  
Equity Ventures



years of creating value  
for all our stakeholders

### AEV @ 20: Messages from Team Members

#### The best thing about being a part of Aboitiz is...

- Going green. – Gino Bascon, TMI
- Once you go through the door, you are family. – Mar Cruz, SNAP
- Being part of change and betterment. – Peach Cumigad, Pilmico
- The opportunity to bring meaningful change to our country. – Ricky Lacson, AEV
- I get to practice my skills at work, be with my family, and still have time for leisure. – Dapple Lim, Hedcor
- Having a family who supports you. – Aileen Alcantara, AEV
- That my work is love made possible. – Liz Clarete, Pilmico
- You belong to a winner company. – Eva Baltazar, AEV
- The fantastic working environment! – Joseph Tugonon, AEV





## Aboitiz Recognition Night 2014

Taguig





# Corporate Center



# Corporate Center

Inspired by Passion

## Team Awards 2014



### DRIVEN TO LEAD **Shock-A-Tax Advisory** by AEV Legal and AEV Accounting

CLAIM TO FAME: For developing an internal advisory to keep BUs aware of the latest tax issues and audit findings affecting the Group.



### DRIVEN TO EXCEL **Risk Management Information System** by AEV Risk Management

CLAIM TO FAME: For developing a web-based tool that offers a simplified solution in managing insurance policies, claims, assets, and risk engineering surveys across the Group.



### DRIVEN TO SERVE (CUSTOMER FOCUSED) **GRI Application Level Check B Certification of AEV 2013 Sustainability Report** by AEV Reputation Management

CLAIM TO FAME: For successfully achieving a GRI Application Level Check B for the 2013 AEV Sustainability Report, which resulted into better-informed stakeholders on the metrics of AEV's sustainability efforts, and also inspiring them to pursue their own sustainability initiatives.



# The Aboitiz Honor Roll



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## Cebu Chamber of Commerce and Industry Cebu Business Month

- Tribute of Highest Distinction



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Equity Ventures

## FinanceAsia Best Companies 2014

- 3rd Best Managed Company
- 4th Best Investor Relations
- 8th Best CSR



**AboitizPower**  
A Better Future

## FinanceAsia Best Companies 2014

- 9th Best Managed Company
- 5th Best Investor Relations
- 5th Most Committed to a Strong Dividend Policy



## Alpha Southeast Asia 4th Annual Southeast Asia Institutional Investor Corporate Awards

- Best Strategic Corporate Social Responsibility
- Most Improved Investor Relations



**weather philippines**  
My Philippines. My Weather

## 4th Asia Best CSR Practices Awards

- Accounting for Climate Change Award

# Did you know?

## ILP: AN ALTERNATIVE WAY OF ADDRESSING POWER DEFICIENCIES

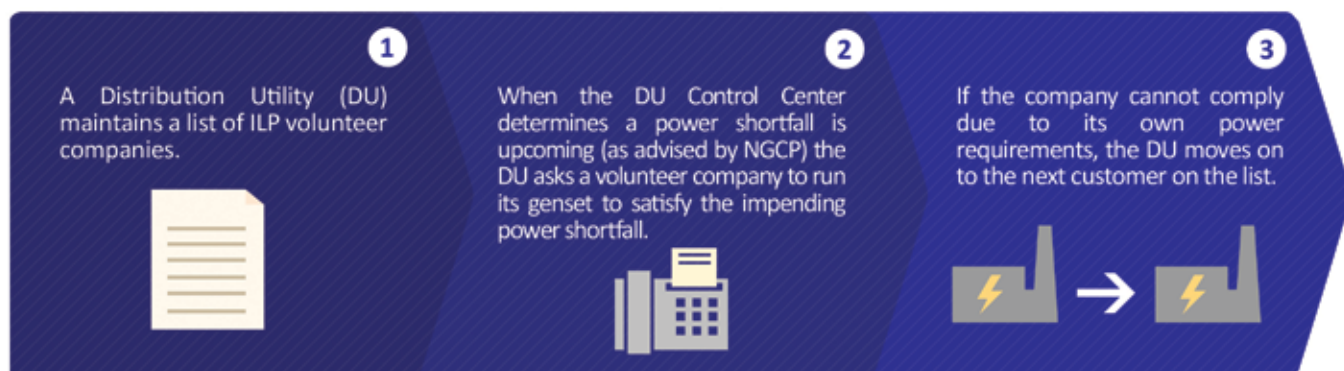
### What is ILP?

The Interruptible Load Program (ILP), introduced by VECO in 2009, is a program that utilizes customers' self-generation capability by incentivizing them to de-load from the grid for a certain time, preventing power outages.

### Why ILP?

The government is projecting possible power shortfall intervals in Luzon in April and May 2015. This could possibly result into rotating power outages across the grid.

### How does ILP work?



One 10-MW ILP

=



30,000 homes with 333 watts coincident demand



**27 MW**  
of volunteered ILP capacity



**64 MW**  
of ILP contracted capacity

### What's next for ILP?

The conversion of some companies' ILP agreements into Power Purchase Agreements (PPA), so the operation of their gensets becomes obligatory when necessary, is being currently being studied, according to VECO COO Basti Lacson.

# Did You Know?



**Antonio R. Moraza**  
President & COO, AboitizPower



*While we understand that this move is necessary so government can prepare for a worst-case scenario next year, we expect the joint resolution to be very specific with clear guidelines on procurement and supply of additional generating capacity. Since its measures are intended to address only a short-term supply shortfall, we also expect contracts to be not longer than 2 years.*

*Aside from the passage of the joint resolution, the Department of Energy (DOE) is promoting the implementation of the Interruptible Load Program (ILP) in the retail supply segment of the power sector. The program gives incentives to customers who disconnect from the grid to use their own generators.*

*AboitizPower believes the ILP would be very helpful in addressing the projected power deficit. We can attest that it works. We have successfully been implementing the program in VECO and Davao Light, where their combined ILP contracting capacity can be tapped when power demand is high and outages imminent.*

*Needless to say, we all can do our share by implementing our own energy conservation efforts both at work and at home. Our collective efforts can surely be a big help.*





## AboitizPower bags USTDA grant for Visayas smart grid

- Grant paves way for development of Visayas Smart Grid
- “Through the Smart Grid system, we will be able to optimize assets & operating efficiency...” –ARM



**SMART DEAL SEALS SMART GRID.** (From left) USTDA Director Lee Zak officially awards the USTDA grant to develop a Visayas Smart Grid roadmap to AboitizPower President and COO Tony Moraza.

Aboitiz Power Corporation (AboitizPower) recently received from the United States Trade and Development Agency (USTDA) a grant to develop a Smart Grid roadmap and implementation plan in Visayas, strengthening its commitment to a better future through sustainable and reliable partnerships.

The grant, to be undertaken by Virginia-based ESTA International, LLC, was awarded last September 16. AboitizPower President and Chief Operating Officer Antonio R. Moraza (ARM) and USTDA Director Leocadia I. Zak led the signing event. US Ambassador to the Philippines Philip Goldberg was also present.

“Through the Smart Grid system, we will be able to optimize assets and operating efficiency;

provide quality power to customers; enable more active customer participation; and isolate problems before they escalate into wider power interruptions especially during calamities. The system will also help facilitate customers’ participation in the Interruptible Load Program during power outages,” ARM said.

AboitizPower currently operates seven distribution utilities in high-growth areas across the country and it continues to pursue efforts to further strengthen and streamline operations for greater efficiency and service reliability. It also constantly searches for better and innovative ways to strengthen competitive advantage, lower costs, and harmonize processes.

## EPIRA key to energy efficiencies in Mindanao

The Electric Power Industry Reform Act (EPIRA), if properly executed in Mindanao, can result into crucial energy efficiencies for the volatile power industry there.

“EPIRA is working. Over-regulation is not the solution [to the power crisis in Mindanao],” Manuel “Bobby” Orig, AboitizPower First Vice President–Mindanao Affairs, told participants of the 23rd Mindanao Business Conference in General Santos City last September.

In his presentation entitled “Review of EPIRA and Its Impact on Energy Efficiency,” Orig shared the significant beneficial effects that EPIRA has brought to Luzon since it was enacted into law (particularly in spurring power plant investments and controlling increases in rates), and what Mindanao can expect if EPIRA is implemented properly.

To ensure the future success of EPIRA, the following are needed:

- More supply to handle demand, to lower prices, and to improve system reliability.
- Continuity in laws, policies, and regulations to encourage investments, as delays are detrimental to much-needed supply.

- Better outage planning and coordination to manage Wholesale Electricity Spot Market (WESM) price volatilities.
- Utilities should contract 100% of captive market requirements to avoid impact of price volatility.

“EPIRA is not a perfect law, but should we be changing courses mid-stream?” Orig asked.

Orig also explained that the WESM cap needs to be reviewed annually to factor in supply and demand and expected power utilization.

Also, the current Open Access regime must be accelerated in order to spur investment and competition as delays in its implementation will lead to limited capacity for contestable customers (1M and above).

“We strongly believe that the facts and figures we have presented point to the fact that EPIRA is well on the way to achieving its purpose. Derailing EPIRA now will set us further back. Let us give EPIRA a chance and move forward with better execution,” Orig said.



**EPIRA WORKS IN MINDANAO.** AboitizPower FVP–Mindanao Affairs Bobby Orig shared with participants of the 23rd MinBizCon the benefits of EPIRA in power-starved Mindanao.

## AboitizPower lists P10-B bonds on PDEX

- **AboitizPower's largest bond issuance to date**
- **Bonds listing "a testament to AboitizPower's commitment to continued expansion..."-ARM**

Aboitiz Power Corporation (AboitizPower) listed on the Philippine Dealing & Exchange Corporation (PDEX) last September its fixed-retail bonds, raising P10 billion to partially finance new power generation projects, replenish working capital, and for other general corporate purposes.

The bonds earlier received the highest possible rating of "PRS Aaa" from the Philippine Rating Services Corporation, reflecting the following attributes of AboitizPower:

- Sustained high levels of cash and cash flows in relation to debt service requirements,
- Conservative capital structure which may accommodate additional debt and is supported by healthy growth in retained earnings,
- Diversified portfolio with good growth prospects, and
- Experienced management team.

AboitizPower's bonds, which were offered from August 29 to September 3, were well received by both institutional and retail investors, resulting in an order book that was

2.4x oversubscribed. The strong investor demand enabled AboitizPower to trigger the oversubscription option, and issue the bonds up to the maximum issue size of P10 billion.

"This is AboitizPower's second bond issuance and the largest one to date, following our first issuance in 2009. It is a testament to AboitizPower's commitment to continued expansion and the investing public's confidence in our growth story," said Antonio R. Moraza

(ARM), AboitizPower President and Chief Operating Officer.

"To increase our power generation capacity by another 2,000 MW in the next 5 years, AboitizPower is investing P80 billion on both greenfield and brownfield projects across the country. We are strengthening our portfolio to ensure that we have the right mix of energy sources, both renewable and non-renewable," ARM said.



**BIGGEST BONDS LISTING EVER.** AEV CFO Stephen Paradies & AboitizPower President & COO Antonio R. Moraza (4th & 6th from left, respectively) with AEV LEX and Treasury TMs after the listing of AboitizPower's P10-B bonds on the PDEX.

## AboitizPower honors contestable customers, marks 1st year of Open Access

In the spirit of celebrating partnerships, AboitizPower recently recognized customers who have been with the company since the successful implementation of Retail Competition and Open Access on June 26 last year.

Representatives of over 30 contestable customers attended an appreciation party held at Resorts World Manila last July 11.

"The successful deregulation of the power industry and privatization of power assets has provided for a more competitive power industry,

allowing you, our customers, to enjoy lower generation prices," AboitizPower Group Chief Operating Officer Antonio R. Moraza (ARM) told the guests.

"AboitizPower aims not only to be your preferred power supplier but a true strategic partner of your business. We aim to provide you solutions, which will help maximize power efficiency and use," he added.

ARM handed gifts of appreciation to the customers who also got the chance to win raffle prizes and sing with celebrity guest Aubrey Miles.



**VALUED PARTNER.** Carlo Cruz, AboitizPower Assistant Vice President-Marketing Services (left) hands over a token of appreciation to an AboitizPower customer, who has benefited from the implementation of Retail Competition and Open Access last year.

## TMs compete at AboitizPower Tour of Clark



Aboitiz Power Corporation (AboitizPower), together with Bike King Philippines, held last August 16 to 17 the AboitizPower Tour of Clark in Clark, Pampanga in support of the Aboitiz Group's bid to create a BetterWorld through a healthy and sustainable lifestyle.

The three-stage race totaling 140 kilometers saw the participation of 15 members of the AboitizPower teams:



### AboitizPower Cycling

#### TEAM 1

- Rommel Cabrera
- Jason Comandante
- Ernesto Labrador
- Dennis Papag
- Raymond Pascual
- Kristian Reyes
- Bong Reynante
- Elvis Aaron Reynante
- Manny Rubio

#### TEAM 2

- AJ Adiviso
- Raffy Cambay
- Noel Casanova
- Jose de Jesus, Jr.
- Arnold Favorito
- Gil Martin Marana
- Reynante Reynante
- Benjie Salandanan
- Chit Trinidad





# Power – Generation

## AboitizPower & TeaM Energy start work on 420-MW Pagbilao Unit 3

- President Benigno Aquino III a guest of honor at launch in Makati City
- Pagbilao 3 “a firm commitment of AboitizPower to support the country’s growing need for power.”--EIA



**A PARTNERSHIP FOR PROGRESS.** AboitizPower CEO Erramon I. Aboitiz and President Benigno S. Aquino III, flanked by AboitizPower and TeaM Energy officials, at the launch of the Pagbilao Unit 3 in Makati City last September 11.

Aboitiz Power Corporation (AboitizPower), together with TeaM Energy Corporation, has officially launched the Pagbilao Unit 3 in Quezon, adding 420 megawatts of generating capacity to the existing Units 1 and 2 of the Pagbilao Power Station and strengthening AboitizPower’s commitment to meet the country’s growing energy needs.

President Benigno S. Aquino III was a guest of honor at the launch ceremony in Makati City last September 11.

“We began in 2011 and invested six years to realize this project. A testament that power

development is truly a patient and long-term endeavor. But so long as we continue to get government’s support and maintain the right policies that ensure continuity and consistency, we believe that the power industry can continue to grow and generate new investments that will support the economy’s own trajectory,” said Erramon I. Aboitiz (EIA), AboitizPower Chief Executive Officer.

“We also celebrate the firm commitment of Team Energy, AboitizPower and the private sector to support the country’s growing need for power to energize the dreams and hopes of all Filipinos for a better future,” EIA added.

Therma Power, Inc. and TPEC Holdings Corporation, wholly owned subsidiaries of AboitizPower and TeaM Energy, respectively, have partnered to form Pagbilao Energy Corporation for the Pagbilao Unit 3 project. The new generating unit will be built at a cost of \$976 million. The existing Units 1 and 2 have a combined capacity of 735 MW.

The output of the new generating unit, which will be a merchant plant, can service the needs of distribution utilities, large-scale industrial and residential users in Luzon, where energy demand is seen to grow rapidly in the coming years.

# Power – Generation

## Tudaya hydros mark 100+ days of generating renewable power

- As of July 20, the Tudaya hydros have generated over 22 GWh for Mindanao
- “We always ensure that our hydro plants are 100% ready & available.”--Hedcor’s Rolando Pacquiao

Four months after commencing commercial operations, the 14-MW Tudaya Hydros 1 and 2 continue to be a reliable partner of renewable power generation in Davao del Sur.

The Tudaya hydros -- Tudaya Hydro 1, which jumpstarted operations last March, and Tudaya Hydro 2, which delivers renewable power to Davao del Sur Electric Cooperative -- both crossed the 100-day mark in July and have generated over 22 gigawatt-hours to the Mindanao grid

“To meet the power demand of our customers, we always ensure that our hydro plants are 100% ready and available. The additional 14 megawatts capacity of Tudaya Hydro helps in the power supply of the region,” said Hedcor’s Vice President for Mindanao Operations Rolando Pacquiao.

As host to the power plants, Davao del Sur will benefit from the taxes, royalties, and shares from the Tudaya’s power generation. Aside



**POWER SOURCE.** Hedcor continues to contribute to the country’s growing electricity requirements, with the Tudaya Hydros 1 and 2 already providing sufficient, reliable, and reasonably priced renewable energy in Davao del Sur and surrounding areas.

from these, Hedcor conducts corporate social responsibility programs to the locality catering

to the educational, health, livelihood, and environmental needs of the host area.

## Hedcor’s Benguet hydro plants hit targets

Hedcor, Inc.’s 11 run-of-river hydropower plants in Benguet recorded multiple generation hits this rainy season.

In the last two months, most of Hedcor’s run-of-river hydropower plants hit their forecasted generation targets. All in all, the 11 hydro plants produced 34 million kilowatt hours of clean and renewable energy delivered to different customers such as Benguet Electric Cooperative, National Power Corporation, and the Wholesale Electricity Spot Market.

Through a run-of-river scheme, Hedcor’s hydropower plants rely on the natural flow of the rivers. This scheme permits part of the water from a river to enter a weir, a non-impounding structure. Through the weir, water enters

the system to the powerhouse spinning the turbines. The energy is therefore converted to electricity. Water levels in rivers rise during the rainy season, hence the increased production of renewable power.

Hedcor plants undergo rehabilitation and maintenance every summer to ensure reliability during rainy season, even if these plants, mostly built in the 1990s, have withstood many typhoons.

In total, Hedcor produces 170 megawatts (MW) of renewable power through its 21 hydropower plants in Benguet, Ilocos Sur, and Davao. 14 MW will be added to this capacity once the Sabangan hydropower plant enters operation next year. The plant is already 65% complete.



**RENEWABLE AND RELIABLE.** The 3.6-MW Lon-oy plant in Poblacion, Bakun is one of the plants that constantly hit its target. The plant has been producing power for NPC since 1992. Through reliable hydropower facilities, Hedcor aims to generate two billion kilowatt hours of Cleanenergy by 2020.

# Power – Generation

## Hedcor gears up MOPRECO linemen

- Training tackled exercises on safe working procedures
- “We hope the training helped our linemen perform their jobs efficiently...”--Hedcor’s Chris Faelnar

Fifty linemen of Mountain Province Electric Cooperative (MOPRECO) successfully concluded their 11-day training facilitated by Hedcor Sabangan, Inc. and Davao Light and Power Co., Inc.

The training included 18 hands on exercises on safe working procedures and standards.

“This training gave us a chance to learn additional skills especially in handling tools that we don’t usually use,” Benito Mangi, a lineman from Tadian said.

MOPRECO General Manager Jude Domoguen thanked Hedcor for helping the cooperative perform line works within the province. “Hedcor provided us training with all the needed tools, and now, Hedcor is providing us new

equipment,” Domoguen said.

About P600,000 worth of equipment was granted to the cooperative. This included climber spikes, conductor covers, lineman’s belts, clamp and disconnect sticks, universal poles/sticks, load busters, snatch blocks, and crimping tools.

Local officials of Mountain Province graced the commencement exercise. Governor Leonard Mayaen said that the training is an add-on to the skills and competence to the linemen of MOPRECO. “Let us be thankful to the offices and people behind the success of your training and to Hedcor, who is practically providing the training and materials for the enhancement

of your skills as you go on with your works,” Mayaen said.

The 50 linemen also received a certificate from Technical Education and Skills Development Authority as the training is a tripartite partnership of Hedcor, MOPRECO and TESDA.

Davao Light facilitator Leo Claros reminded the participants, “Practice everything that you have learned from this training. Most importantly, always put in mind the safety practices in doing all your works.”

“We hope the training helped our linemen perform their jobs efficiently and competently while upholding the value of safety,” said Hedcor Senior Vice President Chris Faelnar.



**SUCCESSFUL TRAINING.** Participants of the 11-day training conducted by Hedcor Sabangan and Davao Light show their certificates during the commencement exercise. Through the tripartite partnership of Hedcor, MOPRECO, and TESDA, the linemen were given certificates for completing the training.



# Power – Distribution

## Cotabato Light franchise renewed for another 25 years

By Arlene Hepiga

- **The 25-year franchise renewal was signed by President Benigno Aquino III**
- **Franchise to run from June 16, 2014 to 2039**

The House of Representatives granted Cotabato Light and Power Co. the renewal of its franchise based on Republic Act 10637, an act of granting the company, to construct, install, establish, operate and maintain a distribution system for the conveyance of electric power to the end-users in the city of Cotabato and portions of the municipalities of Datu Odin Sinsuat and Sultan Kudarat, both in province of Maguindanao.

This shall be in effect for a period of 25 years from June 16, 2014 to 2039. The franchise renewal was signed by President Benigno C. Aquino III last June 16.

Cotabato Light is an electric utility and a member company of AboitizPower group. It was incorporated on April 23, 1938. Originally granted a 50-year distribution franchise by the precursor of National Electrification Administration (during the same year, its franchise was extended by the Energy Regulatory Board in 1990 for another 25 years from June 17, 1989, or until 2014.

Cotabato Light currently serves more than 35,000 customers through its three distribution substations. These lines can be remotely controlled using Supervisory Control Data Acquisition. It also maintains a diesel-fed power

plant. Always on hot standby, this plant operates during times of severe power shortages. The company also benchmarks its customer service with world-class standards.

The company charges end-users the cost of distributing generated power from the National Power Corporation and ancillary charges from National Grid Corporation of the Philippines. For more than seven decades of operations, the distribution firm has constantly looked for ways to serve the public with safe and reliable power, operate as a low-cost service provider, and do so with dedicated customer service.

## Davao Light holds groundbreaking ceremony for new Corporate Center

By Ruann May Barace

Davao Light and Power Co., Inc. reached another milestone as it broke ground on its new Corporate Center last May 23 at C. Bangoy Sr. Street (formerly Ponciano Reyes).

This new building replaces Davao Light's old Administration building. It breaks away from the old building's structure, as it will be created using more environment-friendly designs. Hence, this is intended to make the best use of nature's elements and at the same time reduce the carbon footprint in the area.

For the customers' added convenience, the building has been designed to accommodate more customers. It also provides for a wider waiting area. Parking spaces for customers will be made available in the new office.

"I am glad that the construction of this corporate center finally comes to a start with this groundbreaking ceremony. The old Ponciano office may have contributed a lot to the company's history as well as to Davao City but for safety reasons and with the changing

times we have to build a new, state-of-the art, and eco-friendly office building." said Art Milan, Davao Light Executive Vice President and Chief

Operating Officer.

The anticipated completion of this new building is within 18 months.



**A BETTER BUILDING FOR A BETTER FUTURE.** Davao Light executives and project partners pose for a photo op during the Groundbreaking Ceremony.

# Power – Distribution

A dream fulfilled:

## Davao Light's solar charging project in Sitio Sto. Tomas, Brgy. Malabog



**A SUNNY FUTURE LOOMS.** Davao Light recently completed the installation of a solar charging station in Paquibato, Davao City, benefiting the various residents there. The solar panels installed above the charging station collect the energy from the sunlight and store it for use in charging the batteries assigned to each housing beneficiary.

Davao Light and Power Co., Inc. is reaching out to residents even in off-grid areas.

Last March 1, Davao Light completed the installation of a solar charging station at Gawad Kalinga (GK) Village in Sitio Sto. Tomas, Brgy. Malabog, Paquibato District in Davao City.

This project initially benefited 30 households as they received free batteries donated by the electric distribution utility. Residents in nearby communities will benefit from this project as well. With the solar charging station nearby, residents will no longer have to travel far to charge their batteries.

This saves them at least P80 for a back and forth jeepney ride plus meals they would have to incur while in Malabog proper. They also no longer need to leave from work every time there is a need to charge their batteries.

Moreover, Davao Light also provided training in the technical expertise of some local residents who will be tasked to maintain the solar charging facility as well as household installation.

"We are very thankful that electricity came upon us and this boosts our morale. Despite the 70-kilometer distance from downtown, Davao Light was able to reach out to us to extend their service by putting up a solar charging facility and battery units for free. This project also fostered good relationships among community members through bayanihan. We just couldn't thank Davao Light enough for this worthy project," said Antonio Managuit, president of GK Sto. Tomas De Villanueva.

This project is part of Davao Light's corporate social responsibility program whose main goal is to help organized associations in partnership

with GK to conduct skills training for men, values-formation teach-ins, and livelihood seminars.

"We envision to light up all households even those in the farthest-flung areas by providing solar-powered battery charging facilities. This may not be that easy, but with the help of our dedicated employees who are always willing to help in this kind of projects, all things are possible," said Arturo Milan, Davao Light Chief Operating Officer and Executive Vice President.

The electric utility targets at least two far-flung areas for this solar charging station every year.

Too date, the solar charging facility in Sitio Sto. Tomas is the 81st station established within the Davao Light franchise.

## UnionBank holds Auto Rally 2014 in Pasay, Davao, and Muntinlupa cities

■ **Auto Rally 2014 gathers latest car models in select venues for valued clients**

● **Future Auto Rally events to be held in Davao & CDO**

Union Bank of the Philippines held the 3rd, 4th, and 5th legs of Auto Rally 2014, a series of Consumer Finance–Retail Banking Center car fair events held at the Cultural Center of the Philippines, Davao Magsaysay Mega Branch, and Alabang Madrigal Business Park.

Auto Rally 2014 is an exclusive event for UnionBank BusinessClass depositors. UnionBank, in partnership with various auto dealers, gathers the latest car models in a select venue and invites valued clients so they can enjoy the car display. Depositors can leisurely

shop for their preferred car that suits their personality, lifestyle, and budget.

UnionBank and its Key Strategic Account car dealers offered clients the opportunity to test-drive cars of their choice as well as provided special rates, freebies, and discounts exclusive to the car fair attendees.

The Auto Rally 2014 legs, which featured several late-model vehicles, were graced and organized by the following UnionBank team members:

- Sales Directors Jo Ann Tolentino and Nicky Lacson for Auto Rally 3;

- Mindanao Region Sales Director Jun Castaño, Customer Segment Head Tim Diosana, MAPFRE Insular Insurance Davao Dealer Coordinator Rhino Cabalonga, and Auto Loan Specialists Robin Tagud and Kathy Roda for Auto Rally 4 (the first Auto Rally event to be held in Mindanao); and
- Consumer Finance Branch Auto Loan Unit Team Members Bogs Dancel, Patrick Felizardo, as well as Tagud and Roda for Auto Rally 5.

Meanwhile, plans are underway to hold car fairs in Davao and also in Cagayan de Oro.

## New CitySavings leaders at the helm

by Paula Ruelan



**Eugene Acevedo**



**Levi Villanueva**



**Lino Abacan**

The past few years have brought about tremendous change in City Savings Bank. From only 25 branches and extension offices in Visayas and Mindanao back in 2010, the bank has grown to double that size with offices all over the Philippines three years after. With this phenomenal growth comes change within the organization as far as processes and management structure is concerned.

Eugene S. Acevedo, Chairman of the Board of CitySavings, has been Senior Executive Vice President and Head of Retail Banking and Corporate Banking Groups in UnionBank since

November 2011. He led the CitySavings acquisition team back in 2013. He graduated Magna Cum Laude from the University of San Carlos in 1984 with a degree of Bachelor of Science in Physics. Thereafter, he studied at the Asian Institute of Management where he secured his Masters in Business Management in 1987, ranking first in his graduating class. Eugene recently completed an Advanced Management Program from the Harvard Business School last May 2014.

Catalino S. Abacan, President and Chief Operating Officer of CitySavings, brings to the bank over 35 years of banking experience

and expertise with more focus on operations management. Trained in Bangalore, India by Infosys in the Finacle System, he has attended several conferences in the field of Retail Banking, Corporate Governance, Leadership and Contingency Planning. Under his leadership, UnionBank has continuously hurdled the ISO Quality Management System certification for its Centralized Processing Services—the first Philippine bank to earn such recognition in 2008. Subsequently, Lino had a significant role in the attainment of the same ISO certifications for the bank's Customer Service Group in 2012 and Branch Operations Management in 2013.

Jose Levi S. Villanueva brings to CitySavings over 25 years of solid experience in different banking segments including corporate, retail, commercial, and consumer finance. Through the years he has occupied several positions in UnionBank such as VisMin General Manager, Retail Banking Center Head, and VisMin Region Head. Levi was instrumental in developing and institutionalizing a computer-based call planning and sales reporting system, thereby professionalizing the sales process of the bank. He was also responsible for automating several retail banking processes for UnionBank.



## CitySavings launches Customer Complaints Management System

By James Kemuel Ibañez

■ CCMS was developed following a 2013 BSP audit

● “Customer complaints & feedback are opportunities to learn & improve.” --CitySavings’ MAA

Committed to serving its customers better, City Savings Bank rolled out its Customer Complaints Management System (CCMS) and Policy bankwide effective April 2014 through a series of area orientations conducted by the CitySavings Reputation Management Team.

The CCMS was developed mainly as a

result of the 2013 audit conducted by the Bangko Sentral ng Pilipinas. The said system, which can be accessed exclusively via the CitySavings network, will provide a clear channel for customer communication and feedback, as well as an efficient, fair and accessible framework for resolving customer

complaints, and monitoring feedback to improve transactional or service related issues received through email (simpleisgood@citysavings.com.ph), facsimile, telephone call or SMS, postal mail, survey, or face to face interaction at the branch level or Corporate Center support units.

According to Mikel Aboitiz, Vice Chairman and Chief Executive Officer, “Customer complaints and feedback are opportunities to learn and improve.” The CCMS was designed to help the Bank identify trends and causes of complaints to continuously improve operational efficiency, create customer service metrics, measure customer perception that impacts reputation, and monitor and continuously improve our customer complaints handling process.

“Reporting customer complaints will be a change mindset for everyone. One way of delivering excellent customer service is by properly handling a complaint; turning a detractor into a promoter and making a customer feel valued,” Paula Ruelan, Senior Brand Manager, said during the area orientations. This initiative came in to fruition through the joint efforts of the Reputation Management Team with assistance from Special Projects, Risk Management Team and Information Technology Group.



# Banking

## CitySavings opens branch in Santiago City, Isabela

■ Branch is 2nd in Cagayan Valley & 52nd nationwide

● On customers: “They should feel that we are a friendly, fair, and fast bank.”—CitySavings’ Levi Villanueva

City Savings Bank strengthened its presence in Luzon as it opened in Santiago City, Isabela last June 3 (CitySavings’ 2nd branch in Cagayan Valley and 52nd nationwide).

Joining the CitySavings Santiago team during the office blessing were Santiago City Mayor Joseph Tan, Nueva Vizcaya School Division Superintendent Benjamin Paragas, CitySavings Executive Vice President for Channel Management Levi Villanueva, CitySavings Vice President for Sales & Marketing Emmanuel Tandoc, CitySavings Area Manager Marson Senica, CitySavings Business Development Officer Niel Jumawan, UnionBank Santiago Branch Head Neil Teaño, PSBank Santiago Branch Head Don Tristeza, and Insular Life Santiago Branch Manager Francis Aquino.

“We decided to come to Santiago City, Isabela with one primary purpose, and that purpose is to serve our public school teachers & public school employees, that’s our main purpose,” Villanueva said during his welcome remarks.

“What we would like to happen is that every public school teacher and every public employee who walks through that door should feel that they are welcomed in this bank; they



**GROWING IN NORTHERN LUZON.** CitySavings Santiago Branch is the bank’s 2nd branch in Cagayan Valley, serving more public school teachers in Isabela, Quirino, and Nueva Vizcaya.

should feel that we are a friendly, fair, and fast bank,” Villanueva added.

## CitySavings inaugurates 2 new branches in Region 13

By Mantissa Samson

City Savings Bank boosted its presence in Mindanao as it opened branches in Butuan City, Agusan del Norte (CitySavings’ 6th in Mindanao and 53rd nationwide) and Surigao City, Surigao

del Norte (CitySavings’ 7th in Mindanao and 54th nationwide).

Joining the CitySavings team in Butuan City were Chief Budget Officer Haydee Adlawan, Department of Education CARAGA Chief Accountant Elaine Navarro, President and Chief Operating Officer Catalino Abacan, Area Manager Ryan Bascug, Executive Vice President for Channel Management Levi Villanueva, Vice President for Sales and Marketing Emmanuel Tandoc, and Business Development Officer Niel Jumawan.

“We need to encourage the teachers to make CitySavings as their

preferred bank and always remember that the teachers are our reason for being, without the teachers CitySavings does not exist. For DepEd, we want you to be our formidable partner in serving the teaching profession,” Abacan said in his welcome remarks.

Butuan branch expects to serve 16,000 public school teachers in the provinces of Agusan and Surigao del Sur.

In Surigao City, DepEd Regional Director Alberto Escobarte, Chief Budget Officer Fe Alegado, Surigao del Norte Division Superintendent Evelyn Fetalveno, Surigao City Division Superintendent Fidela Rosas, Surigao City Assistant Division Superintendent Elizabeth Sering Larase, CitySavings Davao Branch Head Florencio Solanoy, Metrobank Surigao Branch Head Eugene Bantilan, BDO Surigao Branch Head Ernesto Juan Mendoza Jr., as well as Abacan, Villanueva, Tandoc, Abellana, Jumawan, and Bascug joined the CitySavings team during the office blessing.



**EXPANDING FROM NORTH TO SOUTH.** After opening its 50th branch just late last year, CitySavings now has branches to serve more public school teachers in Santiago City, Isabela in Region 2 and Butuan City, Agusan del Norte in CARAGA.



## Pilmico expands backyard farming initiatives in Leyte

■ P2.3-M worth of egg machines were donated to 30 Yolanda-stricken farmers

● “It will enable farmers to maximize profit.” --Pilmico’s Hendel Cabral

What started as a corporate social initiative for Typhoon Yolanda victims in North Cebu and Leyte came to be a full-grown campaign that promotes sustainable entrepreneurship and pushes preference for home grown produce.

During the aftermath of Yolanda, Pilmico Foods Corporation donated P2.3-million worth of “egg machines” to about 30 farmers in North Cebu and Ormoc whose livelihoods were affected by the super typhoon.

The egg machine refers to a complete kit of pens with 48 six-month old ready-to-lay

hens and consists of rearing cages with built-in feeding trough and waterer. At the time, this livelihood provided the farmers’ families with an income of approximately P100 per day and supplied at least 2,500 table eggs to the Cebu market daily.

Under the Mahalin Pagkaing Atin campaign, Pilmico will be distributing egg machine starter kits to small backyard livestock farmers in Palo and other municipalities in Leyte as a pilot activity. The program aims to enable farmers to

be an efficient producer of table eggs either for their own consumption or to sell to immediate consumers.

Pilmico Vice President for Sales Hendel Cabral said the campaign aims to instill a “pride of product, pride of place” mindset for both the farmers and the local consumers.

“It will complement existing business such as stores, bakeries, and catering. It will also enable farmers to maximize profit as there will be no need for middlemen,” Cabral explained.



**HATCHING SUCCESS.** With the livelihood of Typhoon Yolanda victims in mind, Pilmico has distributed P2.3 million worth of egg machines in North Cebu and Leyte in order to enable farmers to maximize profit and be efficient producers of table eggs in their respective communities.



## Pilmico opens Indonesia office

Pilmico Foods Corporation has opened its first representative office in Southeast Asia, located in Indonesia, last June 16.

The new office, located at the 32nd floor of Tempos Scan Kav 3-4 Rasuna Said in Jakarta Selatan will establish and develop Pilmico’s business in the Indonesia market. In this regard Pilmico has also begun welcoming Indonesian team members to the Pilmico family.

The opening of Pilmico Indonesia will prepare Pilmico to capitalize on the business operations

presented by the upcoming ASEAN economic integration. This will also open doors for potential cross-border partnerships and learning on new markets and products and consequently strengthen the firm’s competencies in current industries.

“Exciting times have come. I enjoin everyone to embrace this challenge and welcome the limitless possibilities of the ASEAN economic integration,” said Sabin Aboitiz, Pilmico President and Chief Executive Officer.

# Shipbuilding

## THI celebrates 20 years of world-class workmanship

- Cebu-based shipbuilder now hailed as one of the world's best
- "We will continue to pursue excellence in the years to come." --THI's Hitoshi Kono

Tsuneishi Heavy Industries (Cebu), Inc. (THI), one of the leading shipbuilders in the world, marks its 20th anniversary in operation in the Philippines and vows to continuously improve manpower skill and product quality as Asia's leading shipyard.

"We are truly grateful for the understanding, hospitality and support we received from Balamban and the Philippine government, without which we would not have reached this milestone. We are also grateful for the cooperation and hard work of Filipino and Japanese staff. Their dedication helped us achieve the same level of quality here as in Japan. And we will continue to pursue excellence in the years to come," THI President Hitoshi Kono said last August.

"Our employees are our greatest assets and we are committed to provide further education and training to help them realize their potential and allow them to significantly contribute to what we are doing in the company," Kono



added. "Over the past two decades, we have done technical trainings at our shipbuilding center, and sent over 1,400 employees to Japan where Filipino employees acquired additional technical skills," he said.

THI's commitment to educate and train

employees was also manifest in its Japanese language school, located on the company premises, to prepare trainees and young employees who are headed to Japan. Regular and systematic trainings are also available for new and existing employees.

Because of this dedication to continually invest in its employees, THI and the country are reaping the rewards.

"The Philippines grew to be the fourth largest shipbuilding country in the world in 2010. Over the last 20 years, THI has delivered 193 ships, including ship orders made in 2014, with revenue of around 600 billion yen (approximately P250 billion). We are also proud to say that through the work we do, we have significantly contributed to the development not only of the Philippine economy but of the local communities as well, specifically in Balamban," Kenji Kawano, Tsuneishi Shipbuilding Co., Ltd. Japan Senior Managing Director said.



**TO TWO DECADES OF OUTSTANDING SHIPBUILDING.** (From left) THI President Hitoshi Kono, PEZA Director General Lilia de Lima, and Tsuneishi Shipbuilding Senior Managing Director Kenji Kawano at a THI press briefing marking THI's 20th anniversary in Makati Shangri-La last August 18.



# Corporate Social Responsibility

## Aboitiz sends relief to 7,000 Glenda-affected families

- APRI and TLI helped conduct relief operations in Laguna, Batangas, Albay, and Quezon
- BUs distributed relief packs including food, drinking water, candles, and hygiene kits

The Aboitiz Foundation extended relief to around 7,000 families in Laguna, Batangas, Albay, and Quezon, which were some of the areas heavily affected by Typhoon Glenda.

The Foundation, in coordination with business units AP Renewables, Inc. (APRI) and Therma Luzon, Inc. (TLI), and Aseagas Corporation mobilized team members and partnered with local government units to conduct the relief operations.

The BUs were able to distribute relief packs containing canned goods, biscuits, rice, coffee, sugar, drinking water, instant viand, bath soap, shampoo, alcohol, candles, and detergent soap to these communities.

“Compassion is deeply rooted in the heart of our organization that is why in times of disasters, our host communities can always count on our help,” said Aboitiz Foundation Managing Trustee and Chief Operating Officer Sonny I. Carpio.

APRI MakBan Geothermal Power Plant was able to assemble 1,420 relief packs for families of seven barangays and six evacuation centers in Laguna and Batangas.

A total of 45 volunteers from APRI, Batangas

provincial and local offices, and partner non-governmental organizations joined hands in preparing the goods last July 23 at the Cleanergy Center in the Admin Compound of the APRI MakBan Geothermal Power Plant.

APRI Tiwi Geothermal Power Plant also conducted relief operations to 16 affected barangays in Albay and was able to distribute 4,148 relief packs last July 27 –31.

TLI turned over 1,000 relief packs to the

Quezon Province last July 26. The donations were received by Gov. Jayjay Suarez’ Chief of Staff Webster Letargo, Provincial General Services Officer Rowell Radovan, Provincial Accountant Vangie Ong, and Provincial Social Welfare Development Officer Sonia Leyson.

26 volunteers from TLI and the Provincial General Services Office worked together to complete the target number of relief packs to be distributed to host communities.



**READY RELIEF.** 1) Aboitiz BU team members and other volunteers prepare relief packs for distribution. 2) A van loaded with relief packs for the affected families at Barangay San Vicente, Sto. Tomas, Batangas.

## Aboitiz supports over 3,000 scholars for SY 2014–2015

The Aboitiz Group, through the Aboitiz Foundation, has committed to support through scholarship grants and financial assistance over 3,000 students nationwide for the school year 2014–2015.

These scholars, ranging from pre-school to college, are students who have academic potentials but no adequate resources.

Half of them are Foundation scholars, while the rest are scholars of various Aboitiz companies such as APRI, Cotabato Light, Davao Light, Hedcor, Luzon Hydro, Metaphil, Pilmico

Animal Nutrition, Pilmico Foods, SEZ, TLI, TMI, Therma Visayas, and VECO.

Aboitiz is also supporting students and out-of-school youth (OSY) who are taking technical and vocational courses. These students and OSY are presently enrolled at Banilad Center for Professional Development (Cebu), Technical and Skills Development Authority (TESDA), Don Bosco Agro-Mechanical Technology Center, Center for Industrial Technology and Enterprise, and METAPHIL–TESDA Institute for Technical Training.

Aboitiz believes that the youth is the key to a better and more progressive Philippines and education remains to be its main thrust. Since its scholarship began in 1993, the Group has already supported over 23,000 scholars across the country.

“We believe that our youth will lead our country to progress in the future as much as we believe that a good and quality education will help them achieve that,” said Aboitiz Foundation Chief Operating Officer Sonny Carpio.

# Corporate Social Responsibility

## Aboitiz AGAPP classrooms to benefit 23,000 preschoolers

- 42 AGAPP classrooms turned over in 2014, total of 172 since 2011
- 88 school buildings worth P96M already donated

The Aboitiz Foundation turned over last August 19 42 additional ‘Silid Pangarap’ classrooms to the Department of Education, bringing its total donation to 176 classrooms from 2011 to 2014. This will benefit a total of 23,000 preschoolers nationwide for the four-year period.

In partnership with Aklat, Gabay, Aruga Tungo sa Pag-angat at Pag-asa (AGAPP) Foundation, a group that advocates literacy and early childhood care and development, Aboitiz has already donated 88 school buildings amounting to P96 million.

Since the partnership started in 2011, the

Aboitiz Group set out to build special classrooms for young children entering school for the first time and turned over 52 classrooms in the same year, followed up with a donation of 42 classrooms in 2012, and 40 classrooms in 2013.

“Believing that a better-educated youth means a better Philippines, the Aboitiz Foundation continues to implement projects in the area of education under the Aboitiz BetterWorld campaign,” said Aboitiz Foundation Chairman Erramon I. Aboitiz.

“Our partnership with AGAPP allows us to start them young, as we provide kindergarten students with a conducive environment for

learning, helping them build a strong and solid foundation in their education journey,” he added.

With education at the forefront of its Corporate Social Responsibility initiatives, half of the Aboitiz Foundation’s annual budget is allocated for projects that support the country’s public education system.

Under its education program, the Aboitiz Foundation builds school buildings, rewires classrooms, refurbishes science and computer laboratories, provides scholarships and financial assistance, and donates computers and library kits, among others.



**FOUR-WALLED DONATION.** Representatives from Cararayan–Naga Elementary School in Tiwi, Albay receive a certificate of donation as one of the beneficiaries of the 42 AGAPP kindergarten classrooms which the Aboitiz Foundation committed for the year. Present are Sonny Carpio, Aboitiz Foundation Managing Trustee & COO; Erramon I. Aboitiz, Aboitiz Foundation Chairman; and Susan Valdez, Aboitiz Foundation President.

# Corporate Social Responsibility

## Aboitiz Foundation turns over 45 classrooms and 8 laboratories in Mandaue and Lapu-Lapu Cities

- New classrooms help ease overcrowding, which hinders effective learning among students
- The P54-M project was in cooperation with Aboitiz Group business units, LGUs, and DepEd

The Aboitiz Foundation turned over 45 classrooms and eight new laboratories to nine public schools in Mandaue and Lapu-Lapu Cities, Cebu to help address overcrowded classrooms that hinder effective learning among students.

The additional classrooms were turned over in a ceremony held at the Mandaue City Comprehensive National High School (MCNHS) last July 14.

Aside from MCNHS, other beneficiaries include Banilad High School; Subangdaku Elementary School; Cabancalan-2 Elementary School; Cubacub Elementary School; Babag National High School; Mandaue City Science National High School; Jagobiao National High School; and Cabancalan National High School.

For instance, MCNHS, which has a 3,500-student population, has a classroom-student ratio of 1:61. The ideal ratio is 1:40. Many classrooms also need major repair due to wear and tear over the years.

"The Aboitiz Group is committed to improving the quality of public education in the country.



**NEW START FOR THE NEW SCHOOL YEAR.** Aboitiz Foundation President Susan Valdez and Aboitiz Power Distribution Group EVP & COO Jim Aboitiz present a large key to the students and faculty of MCNHS, symbolizing the Aboitiz Foundation's donation of 45 classrooms to the school.

Its biggest thrust is on education-related projects because the company believes this is where it can make the greatest impact," said Aboitiz Power Corporation Distribution Group Executive Vice President and Chief Operating Officer Jim Aboitiz.

"We encourage students to take full

advantage of the baking, science, and technical laboratories and gain as much knowledge and skills in preparation for their future," he stressed.

The P54M-worth project was carried out in partnership with the Group business units, the local government units, and the Department of Education.



**ABOITIZ FOUNDATION JOINS LCF CSR EXPO 2014.** More than 30 representatives coming from different Aboitiz companies participated in this year's League of Corporate Foundations Corporate Social Responsibility (LCF CSR) Expo conference held last July 24 at Dusit Thani Hotel, Makati. This year's theme "Commit. Strengthen. Rebuild" envisioned to promote nation building and collaborative action by various sectors of the society following the calamities and disasters that the country faced last year. Aboitiz Foundation also participated in the exhibit and set up a booth together with the other LCF members at the Glorietta 2 Activity Center. Giveaways like bags and brochures were given to delegates and walk-in guests.



# Corporate Social Responsibility

## Aboitiz pilots special science elementary schools development in Taguig and Olongapo

- SSES program covers Grades 1 to 6 in Taguig Elementary School, benefitting 4,500 students
- Students interested in sciences will be able to enhance their English, Information Technology, and Math skills



**CLASSROOMS FOR BETTER LEARNING.** More elementary students in Taguig and Olongapo Cities are set to benefit from the several computer and science laboratories donated by the Aboitiz Foundation last June.

To create a greater impact in its new host community, the Aboitiz Foundation is investing in the development of Special Science Elementary Schools (SSES), starting off with the turnover of refurbished computer and science laboratories in its pilot beneficiary, Taguig Elementary School.

The Aboitiz Foundation supports the implementation of the SSES program from Grades 1 to 6 in Taguig Elementary School where more than 4,500 students are expected to benefit.

“The SSES aligns with the government’s call for science-based skills specialization among young students and is envisioned as venues where children with the natural inclination toward the sciences will be able to enrol, develop, and enhance competencies in English, Information Technology, and Math,” said Aboitiz Foundation Managing Trustee and Chief Operating Officer Sonny Carpio.

On the first year of the program, the Foundation has allocated funds for the refurbishment of both computer and science laboratories, donation of microscopes, science books, thin client system, and multimedia package for teaching enhancement.

Carpio added that once the pilot implementation is successful, the program will be replicated in other schools that show

potential in these subject areas. “There are quite a number of science high schools in the Philippines but there are very limited science elementary schools to serve as feeders for these,” he stressed.

### SEZ

Meanwhile, Subic EnerZone Corporation (SEZ), in cooperation with the Aboitiz Foundation, also turned over a science laboratory room and science laboratory equipment to Ilalim Elementary School (IES) in a ceremony held at the IES campus in Olongapo City last June 30.

The ceremony was graced by SEZ Assistant

Vice President and General Manager Warell Kern Sario as he led the signing of the MOA, Deed of Donation, and Deed of Acceptance with DepEd School Division Superintendent Jessie Ferrer and IES Principal Jesusima Facal.

In her message, Facal expressed her sincere thanks to SEZ and to the Aboitiz Foundation “for making IES exceptionally blessed and fortunate for the very extra ordinary generosity,” she said.

IES was the very first Elementary School in Olongapo City to have a Science Laboratory Room and Science Equipment.—with Karen Macalinao



**FIRE VICTIMS GET AID.** After a fire broke out at Barangay Tejero in Cebu City last August 18, the Aboitiz Foundation immediately provided relief goods containing rice, ready-to-eat canned goods, toiletries and sleeping mats to 100 affected families. Team members at the corporate center also voluntarily gathered together to aid in the packing of goods. Distribution was done at the barangay’s sports gymnasium. — Alexis Trixia Emnace

# Corporate Social Responsibility

## AWC, Chateau Haut Brion sponsor Yolanda charity dinner

- Dinner at Sofitel Philippine Plaza helped raise funds for Northern Cebu
- “Much help is still needed to put the lives of the affected back to normal.”--Aboitiz Foundation’s Sonny Carpio



**WINING & DINING FOR A CAUSE.** (From left) Aboitiz Foundation COO Sonny Carpio, Aboitiz Foundation President Susan Valdez, and AWC Philippines CFO Lilian Cariasio at the Yolanda charity dinner at Sofitel Philippine Plaza last September.

Wine companies AWC Philippines, Inc. and Chateau Haut Brion recently sponsored a charity dinner in order to raise funds for the Aboitiz Group’s reconstruction and rehabilitation of northern Cebu following Typhoon Yolanda.

The dinner, held at Sofitel Philippine Plaza last September 10, was attended by Susan Valdez, Aboitiz Foundation President and Sonny Carpio,

Aboitiz Foundation Executive Vice President and Chief Operating Officer.

“The Aboitiz Group, through its social development arm, the Aboitiz Foundation, is rehabilitating and constructing 200 classrooms for public schools in northern Cebu,” Carpio told the dinner sponsors in his thank-you speech. “But this is not enough as the destruction far

exceeded this number. This is the reason why much help is still needed to put the lives of the affected back to normal,” he added.

The construction of new school buildings in northern Cebu is already 75% complete, while the rehabilitation of classrooms is 94% complete. The classrooms are scheduled to be turned over by November.

## Luzon Hydro signs in new scholars

A future engineer who wants to build a house for her parents, a pharmacist in the making with big hopes to make medicines available to everyone, and an aspiring accountant soon to deal with financial statements. These are the new college scholars entering the roof of Luzon Hydro Corporation scholarship program.

Helping enable these big dreams, Luzon Hydro welcomed its scholars aboard during the signing of a Memorandum of Agreement last August 11.

Judy Ann Lupinna from Alilem, Ilocos Sur and Karen Vera Saguiot and Michelle Mariacos, both from Bakun, Benguet are now officially scholars of run-of-river plant developer Luzon Hydro.

Through these scholarships, which will handle their tuition, book allowance, and monthly allowances, their young dreams have kicked off with high spirits.

Alilem and Bakun host the 70-MW Bakun

AC hydro plant by Luzon Hydro. As hosts to its plant, Luzon Hydro makes sure Alilem and Bakun are provided with sustainable projects, and education is one of the priority projects the company is promoting.

Luzon Hydro is currently sustaining seven

scholars. These scholars undergo a screening process based on the company’s guidelines. Aside from being a resident of Luzon Hydro’s host communities, they must attain academic excellence in high school and pass an examination and interview.



**FUTURE PROFESSIONALS.** Luzon Hydro will provide for the education of three new scholars from Alilem and Bakun as part of its commitment to education in areas where the company operates.

# Corporate Social Responsibility

## SEZ, SBMA sign Adopt-an-Ambulance MOA

By Karen Macalinao

Subic EnerZone Corporation (SEZ), in cooperation with the Aboitiz Foundation and the Subic Bay Metropolitan Authority (SBMA), renewed its Adopt-an-Ambulance program with a MOA (Memorandum of Agreement) signing last July 30 at the Subic Bay Freeport Zone.

Representing SEZ in the signing were Assistant Vice President and General Manager Warell Kern Sario and Admin Manager Edgar Caluza, while Chairman and Administrator Roberto Garcia and Public Health and Safety Manager Solomon Jacalne represented SBMA. The MOA is effective for one year, from January to December 2014.

The Adopt-an-Ambulance program was started by SEZ and the Aboitiz Foundation with the SBMA in 2007. It allocates P125, 000 yearly for the maintenance works of eight ambulances of the SBMA Emergency Medical Services.



**SPEEDY SERVICE ASSURED.** SEZ AVP & General Manager Warell Kern Sario and SBMA Chairman and Administrator Roberto Garcia renew the Adopt-An-Ambulance MOA, with SEZ Admin Manager Edgar Caluza and SBMA Public Health & Safety Department Manager Dr. Solomon Jacalne as witnesses.

## SNAP teams up with Black Pencil Project for school supplies

Pre-school and elementary school children in Benguet and Ifugao welcomed the school year with new school supplies through SN AboitizPower's (SNAP's) team-up with the Black Pencil Project.

Earlier this month, employee volunteers from Ambuklao Hydroelectric Power Plant (HEPP) visited Kawal Elementary School in Bobok-Bisal, Bokod and distributed 102 school supply packs to students from kinder to Grade 6. Meanwhile, employees from Binga HEPP gave out school packs to 53 students in Botic Elementary School in Itogon.

In Ifugao, 11 volunteers from Magat HEPP distributed school packs to 380 students of Ubao Elementary School in Aguinaldo.

The Black Pencil Project is a grassroots volunteer organization that helps provide basic school supplies through resource mobilization to

public elementary schools in remote barangays across the country. Donations to the Black Pencil Project were made by SNAP team members from Taguig, Benguet, and Magat, with different teams coming up with fund-raising activities to collect cash for the purchase of school supplies identified by the Black Pencil Project. These included pencils, pens, erasers, notebooks, crayons, and rulers for the students; the teachers received chalk, blackboard erasers, pens, and pencil sharpeners. The activity was done in coordination with the Black Pencil Project and the Department of Education.

SNAP raised funds for about 5,700 packs, including those distributed to the said schools. It is set to deliver similar packs to other host schools and turn over a portion to the Black Pencil Project for other outreach activities.



**READY FOR LEARNING.** SNAP-Benguet AVP & Plant Manager Manny Lopez and SNAP-Magat AVP & Plant Manager Willy Ferrer lead their respective teams in giving out school supplies for the Black Pencil Project.



# Corporate Social Responsibility

## Beyond Duty: UnionBankers engage in service through GoBeyond Communities

UnionBankers have been challenged to become their “best, most excellent selves” through volunteerism. But more than encouraging team members to hone their skills and talents, this was a call to rally everyone to reach out to our bigger community. It was high time that UnionBankers extended Ubuntu and Magis outside the four corners of the bank, thus, GoBeyond Communities (GBC) was born.

GBC is a community-centered, employee driven and designed volunteer program, which will firmly imbed the Bank’s purpose of elevating lives. Focusing on four critical areas: Environment, Education, Employment

and Livelihood, and Inclusion, GBC signaled the start of a powerful collaboration between UnionBankers, our clients, and the places where UnionBank operates.

Volunteers took the challenge by signing up for the May 17 GBC launch program, KabUhayang at KaayUsan Campaign, in Oranbo Drive, Barangay Oranbo, Pasig City. UnionBankers were called upon to help rehabilitate the Karitong Buhay or the food stalls/livelihood projects granted to select Barangay Oranbo residents. These food stalls, located along St. Peter Street were already worn-out and defective. Repainting and gardening activities were planned

for this GBC project.

All in all, 121 UnionBankers, their loved ones, and friends of the barangay spent 726 hours for the project. One barangay was helped and 5,000 residents of the barangay were extended help.

Meanwhile, less than a month since the GBC pilot project, other UnionBankers embarked on their own GBC projects:

- GBC South Luzon: Chapel Repainting at Bahay Ni Maria Home for the Elderly
- GBC North Luzon: NOH School for the Crippled Dorm Clean Up
- GBC Cebu: Gawad Kalinga – Sibol Daycare Rehabilitation

## CitySavings & RAFI provide technology support to Negros Oriental public high school

By James Kemuel Ibañez

Teachers and students of Manuel L. Teves Memorial High School (MLTMHS) in Bais City, Negros Oriental will now have access to a better teaching-learning experience with 12 computer sets and two LCD projectors that were donated through the joint efforts of City Savings Bank and Ramon Aboitiz Foundation, Inc. (RAFI) last June 27.

Leading the ceremony were CitySavings Senior Brand Manager Paula Ruelan, Department of Education (DepEd) Acting Chief-School Governance & Operation Division Emmanuel Garcia, MLTMHS School Consultant Cristina Domocol, MLTMHS External Linkages Coordinator Ma. Maya Regala, MLTMHS Acting Senior Education Program Specialist (HRD) Rose Marie Vailoces, DepEd Planning Officer Michele Celeste Beltrano, Barangay Canlargo Captain Joselito Garcia, and MLTMHS School Head Maricris Ong.

The donated equipment will be a tool to

provide the technology needed to enhance teachers’ and students’ IT skills that is relevant to the 21st century. “This is in line with CitySavings and RAFI’s commitment to elevate lives and

communities, and to continually strive to create a better foundation and environment to nurture the love for learning of the children and youth.” Ruelan said.



**TOWARD IT INTEGRATED LEARNING.** Representatives from CitySavings, MLTMHS, and DepEd-Bais City Division are present during the turnover ceremony of 12 computer sets and two LCD projectors. The new media technology equipment donated by CitySavings and RAFI will create a better teaching-learning experience for the public high school.

# Corporate Social Responsibility

## RAFI's Kool Adventure Camp opens to the public

By Genevieve Cañete

- **RAFI-KAC aims to equip with organizations and individuals with character, competence, and citizenship**
- **Offers a three-day, two-night challenge ropes course that's customizable to a single-day program**

Kool Adventure Camp (RAFI-KAC), the first and only fully dedicated adventure education center in the Philippines, was formally opened to the public on August 2 with Cebu Governor Hilario Davide III and DepEd Undersecretary Mario Deriquito in attendance.

Usec. Deriquito lauded Ramon Aboitiz Foundation (RAFI) for spending time, effort, and resources for coming up with a facility designed to mould the youth.

Kool Adventure Camp supports RAFI's Leadership & Citizenship focus area and aims to equip organizations and individuals with the character, competence, and citizenship to become leaders of change through powerful learning experiences.

"RAFI-KAC is a serious attempt to build leadership attributes in the Filipino youth. The center will offer programs that are designed to be fun, but in purpose to promote self-confidence, trust, optimism, positive attitude, courage, respect for others, and the assumption of one's responsibility for one's own future," explained RAFI President Bobby Aboitiz.

An interesting feature in the campsite is 'The Flight' – three iconic structures shaped like birds designed by world-renowned industrial artist Kenneth Cobonpue. The "birds" represent different stages of flight to symbolize growth and development: character, competence, and citizenship.

The new site is located at Km. 42 Cebu Transcentral Highway in Brgy. Cansomoroy, Balamban, town, about an hour-and-a-half drive from Cebu City.

RAFI-KAC has its regular offering of a three-day, two night challenge ropes course, but these courses can be as short as a single-day program. It can also fully customize courses to meet varying training needs. For details on this, interested individuals or organizations can either visit [www.kac.rafi.org.ph](http://www.kac.rafi.org.ph), call (032) 260-9000 local 1001, or email [info.kac@rafi.org.ph](mailto:info.kac@rafi.org.ph).



**BOARD AND LODGING.** Accommodation at the RAFI-KAC includes executive as well as dorm-type rooms along with picturesque views.



**THE WALL CHALLENGE.** One of the rope courses at RAFI-KAC involves wall climbing.



**THE FLIGHT.** Designed by renowned Cebuano artist Kenneth Cobonpue, The Flight represents character, competence, and citizenship.



# Corporate Social Responsibility

## RAFI and partners turn over school buildings in Daanbantayan

By Celine Amparo and Genevieve Cañete

- Refurbished two school buildings of five classrooms in all
- German donors partners raised a combined P3.4M to rebuild the schools



**UNVEILING THE SCHOOL BUILDINGS.** Mr. Ronquillo (fourth from left) and RAFI donor partners pose with students and teachers of Maya National High School in front of the newly constructed school building.

Ramon Aboitiz Foundation (RAFI) and a group of international partners turned over two reconstructed school buildings – one with two classrooms and the other with three – last August 27 to Maya National High School in Daanbantayan, Cebu.

The refurbished structures, which fulfill RAFI's promise to help Yolanda survivors, have been designed to be disaster-resilient with stronger columns and beams, elevated flooring, roof insulation, and natural ventilation.

Principal Eva Casinillo and the students were overjoyed with the new classrooms that have been fitted with lavatory, faucet, toilet, concaved blackboards, and two ceiling fans.

Let's Help Philippines, Christ Leather Fashion, Pesch Family & Friends, and Action Calligaro-Mueller Family & Friends raised a combined total of P3.4 million for the rehabilitation project. These organizations are composed of German businessmen who have been living and doing business in the country for a while. They were also involved in Yolanda relief operations and

have provided housing materials.

"They (partners) wanted to have a long-term and sustainable community project to help schools and children, so they decided to partner with RAFI to help them find a school," said Anthony Dignadice, executive director of RAFI's Educational Unit.

RAFI Board Trustee Romy Ronquillo also

expressed his gratitude and hoped Cebuanos will be inspired by the open-handedness of the non-Filipino donors.

"One of the good things that Typhoon Yolanda did was to make the generous people come forward to provide and offer their help... and the nice thing about this is these people are foreigners," Mr. Ronquillo said.



**HERE TO HELP.** RAFI Board Trustee Romy Ronquillo (third from left) and Eva Casinillo, Maya National High School principal, are joined by German donors who were delighted to see their names imprinted on the stainless markers of the refurbished school buildings.



# Corporate Social Responsibility

## IRC trains RAFI on disaster response, donates 20 daycare centers

By Celine Amparo

- Covered emergency competencies, economic recovery, team management, and stress management
- IRC teamed with RAFI-DACF to donate daycare centers in Daanbantayan, Bantayan, Madridejos, and Santa Fe

Multilateral humanitarian organization International Rescue Committee (IRC) provided capacity building training for Ramon Aboitiz Foundation (RAFI), specifically on emergency competencies, economic recovery programs, and team and stress management skills. Participants included those directly involved in RAFI's Super Typhoon Yolanda relief efforts, in which the IRC was also a contributor.

"We see our partnership with RAFI as a way to know how disaster response works in the Philippines. In the same way we hope we can bring somebody around to be brave about emergencies," said Christine Amy, IRC's Emergency Preparedness Coordinator.

IRC also partnered with the RAFI - Dolores Aboitiz Children's Fund (DACF) in building 20 disaster-resilient day care centers in Daanbantayan, Bantayan, Madridejos, and Santa Fe, Cebu.

"The components of this day care center (program) is 'healing classrooms' where trained day care workers identify trauma in children



**EMERGENCY MEASURES.** Representatives from RAFI and Philippine Business for Social Progress attend an emergency preparedness workshop facilitated by IRC last July 31.

who went through difficult experiences due to a disaster and help them develop their well-being," explained Suzanna Tkalec, IRC Emergency Field Director.

The Healing Classrooms program is an original

IRC concept designed to train day care workers and teachers in using special techniques as aid in engaging traumatized children from devastated areas, allowing them to create a secure and nurturing learning environment.

## New team formed to upgrade RAFI's processes

By Celine Amparo

Ramon Aboitiz Foundation, Inc. (RAFI) has created its Process and Systems Development (PSD) team to implement streamlining of procedures and structures to help improve the organization.

PSD takes off from the process improvement recommendations of international implementation consultancy Renoir. RAFI commissioned the firm for its BUGSAI project where each department is observed, taught, and trained to create effective tools to help make tasks easier.

"We have restructured meetings to make them more effective and more productive. Instead of just chit-chat, we start meetings on time, we end them on time. It's really professionalizing the entire organization," said PSD Manager Caroline Ballesteros.

Also, RAFI has migrated to the much more convenient Google platform, which enables email access from anywhere in addition to other tools with real-time collaboration such as Google Calendar, Google Drive, and Google Docs.

"Since the Aboitiz Group is, basically, veering away from Lotus Notes, the decision was to go with them in order to have a more efficient and accessible platform for emails," shared Edwin Marfil, RAFI Information Technology Manager.

Along with the Google migration came full implementation of the Oracle Database System, which RAFI's Finance and Administration Department is heading. The Oracle accounting software provides reliable storage and simultaneous access of large amounts data that benefits multi-user environments.

# Corporate Social Responsibility

## Fighting El Niño through Run 2 Plant

By Leslie Myth Boltron

- **23,000 participants came to Liloan and 40 other locations across Cebu province**
- **Runners also helped care for trees to help them survive El Niño**

This year's "Run 2 Care for the Plant 4 GREENIN Philippines" fun run drew some 23,000 participants who came out early on June 28, Saturday, to help care for trees and plant mangroves in a collective effort to heal the environment.

Liloan town hosted the main run simultaneous with 40 other localities all over Cebu province. Local residents, LGU officials, and employees, including over 1,200 from Cebu Provincial Government, took part in the event.

After the run, participants helped mulch trees,

plant mangrove propagules (or reproduction agents), and clean up the area to retain ground moisture and nourishment to help them survive through the impending El Niño.

Previous Run 2 Plant events culminated with a planting activity in both upland and mangrove sites. This time, however, RAFI and its partners opted to only have a nurturance activity in upland sites but still planted at mangrove sites.

"We don't encourage planting kay init kaayo mangawatang ra na (the plants would just disappear because of the heat). What we would be doing is to have the run, but

instead of planting, we care for the plant," explained Margaret Ann Gravador, Ramon Aboitiz Foundation Inc. (RAFI) Integrated Development Unit executive director.

In addition to promoting a healthy lifestyle, Run 2 Plant 4 GREENIN Philippines is a venue to contribute to environment rehabilitation and protection by planting native trees, which will become vibrant forests in the future. It aims to expand the country's forest cover and to replicate best practices in environmental protection, conservation, and rehabilitation to more areas for a greener Philippines.



**EARLY TO LEARN.** A RAFI employee teaches children who joined 'Run 2 Care for the Plant' last June 28 how to properly put mulch around a seedling to help it survive the coming El Niño



**PLANTING AND CARING.** RAFI employees lead participants in planting propagules at a mangrove area in Liloan, Cebu during the 'Run 2 Care for the Plant' event.

## RAFI Triennial Awards receives 295 nominations

By Marda Joyce M. Rayco

Ramon Aboitiz Foundation Inc. (RAFI) received a total of 295 nominations for the 6th RAFI Triennial Awards in June 2015. The two award categories, Outstanding Institution and Exemplary Individual, gathered 97 and 198 nominees, respectively.

The awards' Internal Screening Working Group (ISWG), which is composed of RAFI employees and officers will evaluate all nominations and pick the top 30 nominees from each category.

The awards' Search Committee will then trim these down to seven semi-finalists per award. Lastly, ISWG and RAFI's external partners will conduct field validations from the last quarter of the year through early 2015.

Mel Yan, RAFI Senior Program Officer for Citizenship, Leadership and Governance, shared that recognizing those who exemplify in uplifting communities is not the only goal of the RAFI Triennial Awards; it also aims to

inspire support for the causes, initiatives, and advocacies of the awardees.

"We want to tell the whole world that in the Philippines—the Visayas and Mindanao, in particular—there are people and institutions out there that are doing good work for the community and contributing to community development. The purpose of the Triennial Awards is to tell stories and to tell good news," he explained.

## Globe Telecom joins WeatherPhilippines as gold sponsor

- Globed pledged 400 sim cards with mobile data services worth P1M per annum
- WPF seeks partner institutions in supporting disaster-preparedness and climate change adaptation

Globe Telecom has signed on to be gold sponsor for WeatherPhilippines Foundation (WPF), increasing the efficiency of automated weather stations (AWS) that complement local government efforts in disaster preparedness and climate change adaptation.

Last August 7, Globe committed to a donation of 400 sim cards with mobile data services worth P1 million per annum. The sim cards will be installed in Automated Weather Stations (AWS) that send real-time weather data to WPF technology partner MeteoGroup's servers. The data is processed into weather information and made accessible to the public via weather.com.ph.

WeatherPhilippines General Manager Celso Caballero III said, "We want to achieve this goal with Globe, not just because it is an industry leader in telecommunications, but because it also has a strong commitment to enriching lives

through ease and relevance. This is the passion that WeatherPhilippines wants to emulate in delivering critical, timely, and accurate weather information to its stakeholders."

The foundation looks forward to establishing future partnerships with more institutions who support its disaster-preparedness and climate change adaptation advocacy.



**LEADING PARTNER IN THE TELCO INDUSTRY.** WPF General Manager Celso C. Caballero III, Globe Telecom Head of Corporate Communications Yoly C. Crisanto, and WPF President Susan V. Valdez at the contract signing of the official partnership towards helping communities in disaster preparedness.

## 52 new AWS added to WeatherPhilippines's network

In a span of only two years and six months, WeatherPhilippines Foundation has deployed a total of 544 automated weather stations (AWS) as of August 2014, and is set to meet its target of deploying 750 AWS all over the country by the end of 2014.

Cebu, Davao, Batangas, Quezon and Aurora, and Iloilo were the latest meteorological sites to be added to the network. A total of 52 AWS were deployed to these areas in July and August.

WeatherPhilippines will continue its AWS deployment towards its goal of installing about 1,000 AWS all over the country.





## WeatherPhilippines debuts at LCF CSR Expo 2014

- WPF toured LCF members around the Cleanergy Center and presented talks on climate change
- Automated weather station (AWS) was a featured exhibit at LCF CSR Expo in Glorietta Makati

In participation to the League of Corporate Foundations (LCF) CSR Expo 2014, WeatherPhilippines invited members of LCF's Environment Committee and other Expo participants for a visit to the Aboitiz Power Cleanergy Center at the MakBan Geothermal Power Plant in Bay, Laguna last July 22.

Facilitated by AP Renewables, Inc., the guests – all CSR practitioners and representatives from

different foundations and corporate entities – took a guided tour of the facility with some trying out the interactive exhibits.

WeatherPhilippines also presented talks on the relevance of climate change in sustainable and strategic planning, decision making, and disaster preparedness. Under the theme *Klima ng Pagbabago sa Nagbabagong Klima*, featured speakers were Dr. Lory Tan, World Wide Fund

for Nature Philippines's Vice Chair and CEO, and Dr. Ted Esguerra, an expert on high-altitude emergency medical services who was part of the Filipino team who scaled the world's highest peak, Nepal's Mount Everest.

Later that week, WeatherPhilippines joined the LCF CSR Expo exhibits at Glorietta in Makati City where the team showcased the functionalities of the AWS to expo visitors.



**WELCOME LCF MEMBERS.** Kaye Rosario and Lia Neri of WeatherPhilippines greet the LCF's Environment Committee and introduce the speakers of the *Klima ng Pagbabago sa Nagbabagong Klima* discussions.



**AWS EXHIBIT AT CSR EXPO.** Celso Caballero III, WeatherPhilippines Foundation's General Manager, explains how automated weather stations help in national disaster preparedness by providing accurate localized weather information.



**ALL ABOUT CLEANERGY.** CSR professionals from different corporate foundations in the Philippines learn about the exhibits at the Cleanergy Center.



**CLIMATE CHANGE IN THE LOCAL SCENARIO.** Dr. Lory Tan, WWF Philippines's President & CEO, speaks to members of LCF's Environment Committee on the adverse effects of global warming in the country.

# Sustainability

## Aboitiz plants 3M trees ahead of 2015 target

- New goal: plant 6 million trees by 2020
- “We aspire to grow and maintain our businesses with the minimal adverse impact on the environment and to ensure that we become a partner for growth in our communities so that this partnership will redound to economic and human development.”--EIA



The Aboitiz Group has exceeded its target to plant three million trees nationwide one year ahead of schedule, firming up its commitment to build a BetterWorld through sustainable environmental practices.

With around 1,700 team member volunteers from 18 business units, the Aboitiz Group added last July 19 approximately 50,000 more seedlings to last year's record of 2.94 million trees that it has planted since 2009 when the three million target was set.

With the attainment of the three million target, the Aboitiz Group is now doubling its target to six million trees planted by 2020.

To date, the total number of trees the group has planted stands at 3.3 million. This milestone is part of a project called A-Park, a sustainability initiative to uphold the importance of a healthy ecosystem.

“We aspire to grow and maintain our businesses with the minimal adverse impact on the environment and to ensure that we become

a partner for growth in our communities so that this partnership will redound to economic and human development,” said Aboitiz Equity Ventures, Inc. President and Chief Executive Officer Erramon I. Aboitiz.

The Aboitiz Group believes that we can do well by doing good, always making the right long-term decisions that balance the interests of people, planet, and profit.

Aboitiz companies implement reforestation and agroforestry activities in areas such as forestlands, lands of public domain, watersheds, and coastlines.

Abundant trees serve as sinks for carbon dioxide, which helps bring down levels of carbon in the atmosphere by lessening the impact of climate change.

As an added initiative, the Aboitiz Group promotes carbon footprint management through close monitoring and further mitigation of carbon emissions across all areas of its business operations.



## Aboitiz Sustainability Forum 2014 discusses strategies on sustainability practices

- **Forum aims to sustain the Group's momentum and build on initial sustainability success through the expertise of 2 speakers**
- **Sustainability Reporting & key sustainability programs were also tackled**

The Aboitiz Group's commitment to creating a BetterWorld was further strengthened and refined at the Aboitiz Sustainability Forum last September, where two speakers shared their insights and expertise on sustainability.

The one-day forum, was attended by the Sustainability Council, Sustainability stewards, and AboitizPower Generation Corporate Services Heads. The forum's theme "Creating Long-Term Value for Sustainable Growth" aims to sustain the Group's momentum and build on initial success by firming up fundamentals and aligning them to global strategic frameworks.

The forum is also aligned with the Aboitiz Group's belief that we can do well by doing good, always making the right long-term decisions that balance the interests of people, planet, and profit.

The forum's first speaker, Dave Devilles, Managing Partner for Communications Strategy of Asian Sustainability Initiative, discussed "Effective Strategies for Sustainability

Communication," which is about helping an organization advance its sustainability agenda through effective communication.

Meanwhile, the second speaker, Bonar A. Laureto, Executive Director of Philippine Business for the Environment (PBE), discussed "Embedding Sustainability in Business Processes and Corporate Culture," which is about

incorporating sustainability into the company's core business strategy.

Sustainability Reporting—lessons learned, key findings, and future approaches—as well as the Group's key sustainability programs (Cleanergy Park, A-Park, Race to Reduce program, and the BetterWorld Campaign) were also tackled in the forum.



**SUSTAINING THE BETTERWORLD MOMENTUM.** Arpit Shrivastava of ECC International welcomes Aboitiz Group Sustainability Stewards to this year's forum with the theme of "Creating Long-Term Value for Sustainable Growth".

## 'Energy Scouts' lead VECO's Cebu Unplugged energy conservation movement

In the big fight against wasteful energy spending, they say that the little efforts are the ones that matter the most. In Cebu, some of its youngest citizens are taking the responsibility to influence the older population towards a greener and more sustainable future.

Collectively referred to as the "Energy Scouts," these young volunteers have pledged to support energy conservation efforts in the province. They are members of the Boy Scouts and the Girl Scouts of the Philippines (BSP and GSP, respectively), who are actively participating in the campaign as part of their community service activities. Aside from promoting energy-saving practices at home, they are also tasked to spread the energy

conservation movement to other people as well.

These young advocates are part of an ongoing campaign called "Cebu Unplugged," which aims to reduce Cebu's overall carbon footprint through the promotion of responsible energy use. The movement is an initiative of the Visayan Electric Co., Inc. (VECO), which distributes electricity to over 350,000 households in its franchise area.

According to VECO Corporate Communications Manager Theresa Sederiosa, Cebu Unplugged was conceived to pave the way for a greener and sustainable environment for future generations.

"Part of securing this vision lies in making

sure that we instill responsible energy-use principles in people while they are still young," said Sederiosa. "This is why we chose to partner with the young and very disciplined kids from both the BSP and the GSP."

"It is also a campaign for people to change their wasteful habits and change their mindset that anything cheap or free can be wasted. We want everyone to be mindful of their actions and to be conscious of the consequences of these actions," Sederiosa added.

Cebu Unplugged also involves many other facets to spread the energy-efficient lifestyle among Cebuanos. It includes an Energy Forum, which aims to inform the public of more ways to save energy.





## More pawikans released at Aboitiz Cleanergy Park

Over a hundred pawikans were hatched and released at the Aboitiz Cleanergy Park in Punta Dumalag, Davao City last July.

Barangay Punta Dumalag Purok Lader Bobby Onin, a pawikan handler trained by the Department of Environment and Natural Resources (DENR), noticed changes on the surface of the park's existing pawikan nest that confirmed the presence of hatchlings. Out of

the 149 eggs in the nest, 115 were hatched, resulting into an 85.19% hatching rate.

The hatchlings were then released after being properly documented. DENR-Protected Areas and Wildlife Division officials, barangay officials, researchers, media, and Davao Light & Power Co., Inc. team members witnessed this event.



# People

## Expanded Role



### **Cherry Javier**

Assistant to the COO  
AboitizPower

Cherry will hold concurrent functions as AVP-Industry Affairs and Assistant to the COO, Antonio Moraza. She will

continue to hold the function as AVP-Industry Affairs.

Añiga, AVP for HR. She was previously a Talent Optimization Specialist at VECO.



### **Gayle Guzman**

Finance Manager  
Pilmico

Gayle has joined the Pilmico Finance team as Finance Manager reporting directly to

Ebbie Mabatid, Chief Finance Officer. She was previously a Corporate Finance and Strategy Supervisor at AEV.



### **Argielee Tupal**

Audit Associate  
AboitizPower Distribution

Argielee has joined the AboitizPower Distribution team as Audit Associate reporting directly to Mark

Saveron, Audit Manager. She was previously a part of the Audit Staff at AboitizPower Generation.

## Transfers



### **Joy Anne Aparace**

Junior Accountant  
AEV Accounting

Joy has joined the AEV Accounting team as Junior Accountant reporting directly to

Olyzza Oyangoren, Accounting Manager. She was previously an Accounting Assistant at AboitizLand.



### **William Paradies**

VP-Finance  
Office of the CFO

William has joined the Office of the CFO as VP-Finance, reporting directly to Steve Paradies,

CFO. He was previously SVP-Operations at CitySavings.



### **Vivien Vicente**

AVP-Project  
Management  
AboitizLand

Vivien has joined the AboitizLand team as AVP for Project Management

reporting directly to Patrick Reyes, AboitizLand EVP. She was previously AVP for Strategy and Corporate Finance at AEV since 2012.



### **Melanie Asayas**

Accounting Staff  
AboitizPower Distribution

Melanie has joined the AboitizPower Distribution team as Accounting Staff. She was previously an FX

Trader at AEV.



### **Anton Perdices**

SVP  
VECO

Anton has joined VECO reporting directly to Sebastian Lacson, VECO SVP and COO. He was

previously with Metaphil.



### **Theodore Bisnar**

Account Officer  
(Supervisor Level)  
AboitizPower

Theodor has been promoted to Account Officer (Supervisor Level).



### **Joshua Angelo Aquino**

Systems Administrator  
AEV iCSD

Joshua has joined the AEV iCSD team as Systems Administrator reporting directly to Paulo Quinto,

IT Infrastructure Supervisor. He was previously an Applications Administrator at AboitizPower.



### **Nelson Perez**

Consultant  
AboitizPower  
Distribution

Nelson has joined the AboitizPower Distribution team as Consultant. He

was previously AVP for Finance, Accounting, PBR Reporting and Compliance at VECO.



### **Marie Jennelyn Cagas**

Database Administrator  
(Supervisory Level)  
AboitizPower

Marie has been promoted to Database Administrator (Supervisory Level).



### **Claire dela Cerna**

HR Specialist  
AboitizPower Distribution

Claire has joined the AboitizPower Distribution HR team as HR Specialist reporting directly to Sye



### **Mark Jeandre Saveron**

Audit Manager  
AboitizPower Distribution

Mark has joined the AboitizPower Distribution team as Resident Internal Audit

Manager reporting administratively to Jim Aboitiz, EVP and COO. He was previously Audit Manager at Pilmico since 2012.



### **Jun Ivan Covacha**

Senior Project Officer  
(Specialist Level)  
Aboitiz Foundation

Ivan has been promoted to Senior Project Officer (Specialist Level).



# People



**Roderic dela Cruz**  
AVP-Feedmill Operations  
Pilmico

Deic has been promoted to Pilmico AVP-Feedmill Operations, reporting directly to Michael Tan, Pilmico COO. He was previously a Production Manager.



**Dennis de la Serna**  
VP-Regulatory Affairs  
AboitizPower

Dennis has been promoted to VP-Regulatory Affairs. He was previously AVP-Regulatory Affairs since 2010.



**Lee Ann de Leon**  
Market Monitoring and  
Tariff Manager  
AboitizPower

Lee has been promoted to Market Monitoring and Tariff Manager reporting directly to Nemeley Jabla, Head of the Energy Economics team.



**Flornelio Ediza**  
Admin Officer (Specialist  
Level)  
AEV Admin

Nel has been promoted to Admin Officer (Specialist Level). He was previously an Admin Officer (Staff Level) since 2009.



**Riel Gringo**  
COO  
Pilmico Vietnam

Riel has been promoted to Pilmico Vietnam COO, reporting directly to Michael Tan, Pilmico COO. He was previously Pilmico Animal Nutrition Corporation VP-Operations.



**Romel John Guanzon**  
Trading Specialist  
AboitizPower

Romel has been promoted to Trading Specialist.



**Erwin Jallorina**  
AVP-Business  
Development  
AEV Business  
Development

Erwin has been promoted to AVP-Business Development. He was previously a Business Development Manager since 2012.



**Christian Jason  
Jamandra**  
Trading Manager  
AboitizPower

Christian has been promoted to Trading Manager. He was previously OIC for Trading since early 2014.



**Mark Anthony Kindica**  
AVP-Engineering  
VECO

Mark has been promoted to VECO AVP-Engineering.



**Pamela Li**  
Corporate Finance Officer  
AEV Strategy and  
Corporate Finance

Pamela has been promoted to Corporate Finance Officer. She was previously a Corporate Finance Specialist since 2013.



**Kira Katrina Ma**  
Department Manager  
VECO Quality Assurance

Kira has been promoted to VECO Department Manager for Quality Assurance.



**Ranel Mellormidatra**  
Oracle DB/Apps  
Supervisor  
AEV ICSD

Ranel has been promoted to Oracle DB/Apps Supervisor. He was

previously an Oracle DB/Apps Specialist since 2005.



**Rannel Mier**  
Applications  
Administrator  
(Supervisory Level)  
AboitizPower

Rannel has been promoted to Applications Administrator (Supervisory Level).



**Noel Modesto**  
AVP-Engineering  
Technical Services  
VECO

Noel has been promoted to VECO AVP-Engineering Technical Services.



**Hazel Joy Marie Ordenez**  
Retention and Systems  
Manager  
AboitizPower

Hazel has been promoted to Retention and Systems Manager.



**Shane Palcis**  
Talent Optimization  
Specialist  
AboitizPower

Shane has been promoted to Talent Optimization Specialist.



**Suzette Planilla**  
Marketing Services  
Officer (Supervisory  
Level)  
AboitizPower

Sue has been promoted to Marketing Services Officer (Supervisory Level). She was previously an Account Management Officer since 2013.



**Joaquin Policarpio**  
Security Admin Assistant  
(Specialist Level)  
AEV Security

Joaquin has been promoted to Security



# People

Admin Assistant (Specialist Level). He was previously a Security Admin Assistant (Staff Level) since 2013.



**Dennis Racelis**  
VP-Farms  
Pilmico

Dennis has been promoted to Pilmico VP-Farms, reporting directly to Michael Tan, Pilmico COO. He was previously AVP-Swine Sales and Operations.



**Karren Ramos**  
Trading Specialist  
AboitizPower

Karren has been promoted to Trading Specialist.



**Miguel San Buenaventura**  
Trading Specialist  
AboitizPower

Miguel has been promoted to Trading Specialist.



**Rodrigo San Pedro**  
VP-Commercial  
Development  
AboitizPower

Rodrigo has been promoted to VP-Commercial Development. He was previously AVP-Commercial Development since 2012.



**Percival Vincent Tan**  
Government Relations  
Manager  
AEV Government  
Relations

Vince has been promoted to Government Relations Manager. He was previously a Government Relations Supervisor.



**Karlo Dondoe Torregosa**  
AVP-Finance  
Pilmico

Karlo has been promoted to Pilmico AVP-Finance, reporting directly to Ebbie Mabatid, Pilmico CFO. He was previously a Finance Manager.



**Joseph Tugonon**  
VP-Tax Advisory &  
Compliance Services  
AEV LEX

Joseph has been promoted to AEV VP-Tax Advisory & Compliance Services, still reporting to Jasmine Oporto, AEV Chief Legal Officer but working closely and supporting Steve Paradies, CFO. He was previously a AVP-Tax Services since 2011.

## New Hires



**Sabrina Marie Abis**  
Account Officer  
AboitizPower Trading &  
Marketing

Sabrina has joined the AboitizPower Trading & Marketing team as Account Officer reporting directly to Jay Gatmaitan, AVP-Marketing.

Sabrina graduated with a degree in Industrial Engineering from the University of the Philippines-Diliman.



**Kevin Rowe Almoro**  
Project Officer  
Aboitiz Foundation

Kevin has joined the Aboitiz Foundation team as Project Officer reporting directly to Jowelle Ann Cruz, Manager for Luzon Operations.

Kevin graduated with a degree in Civil Engineering from the Mapua Institute of Technology and is a Registered Civil Engineer.



**Frances Katrina Arsua**  
Paralegal  
AEV LEX

Frances has joined the AEV LEX team as Paralegal reporting directly to Marilou Plando, AVP for Legal Administration. She was a Paralegal Associate at Property Company of Friends, Inc. before joining AEV.

Frances graduated with a degree in Political Science from the University of Sto. Tomas.



**Jason Brasileño**  
Risk Manager  
AEV Risk Management  
Team

Jason has joined the AEV Risk Management team as Risk Manager, reporting directly to Aldo Ramos, AVP for Business Risk Development. He was a Business Continuity Planning Manager at Manila Water Company, Inc. before joining AEV.

Jason graduated with a degree in Chemistry from the Central Philippine University, Iloilo City and is a Business Continuity Certified Specialist.



**Fowell Cabasag**  
Account Officer  
AboitizPower Trading &  
Marketing

Iko has joined the AboitizPower Trading & Marketing team as Account Officer reporting directly to Cathy del Villar, Area Manager. He was an IT Technology Consultant for Process Integration at Hewlett Packard Asia Pacific before joining the Aboitiz Group.

Iko graduated with a degree in Manufacturing Engineering from De La Salle University-Manila.



**Verona Cahigas**  
Internal Auditor  
AboitizPower Generation  
Internal Audit

Verona has joined the AboitizPower Generation Internal Audit team as Internal Auditor reporting directly to Juan

# People

Pascual Cosare, Audit Supervisor. She was an Internal Auditor at Tong Hsing Electronics (Phils.), Inc. before joining AboitizPower.

Verona graduated with a degree in Accountancy from the University of Sto. Tomas and is a Level 1 Certified Internal Auditor Passer.



**Neil Bryson Cargamento**  
Programmer  
AboitizPower Trading & Marketing

Neil has joined the AboitizPower Trading & Marketing team as Programmer reporting directly to Jayson Jamandra, Trading Manager.

Neil graduated with a degree in Information Technology from Colegio de San Juan de Letran Calamba.



**Mark Angelou Dinglasan**  
Internal Auditor  
AboitizPower Generation Internal Audit

Mark has joined the AboitizPower Generation Internal Audit team as Internal Auditor reporting directly to Juan Pascual Cosare, Audit Supervisor. He was an Internal Auditor at Security Bank Corporation before joining AboitizPower.

Mark graduated with a degree in Accountancy from the University of Batangas and is a CPA.



**Tess Gaddi**  
AVP  
AEV HRQ

Tess has joined the AEV HRQ team as AVP, reporting directly to Nancy Lim, FVP for HR.

She had 17 years of HR experience in organization development and training, among others, before joining AEV.



**Richard Dean Jose**  
Junior Accountant  
Advent Energy Accounting

Richard has joined the Advent Energy Accounting team as

Junior Accountant reporting directly to Elven Tandas, Advent Energy Accounting and Tax Manager. He was previously an Accounting Analyst at UCPB General Insurance before joining Advent Energy.

Richard graduated with a degree in Accountancy from the Polytechnic University of the Philippines.



**Kevin Kabamalan**  
Trader  
AboitizPower Trading & Marketing

Kevin has joined the AboitizPower Trading & Marketing team as Trader reporting directly to Jayson Jamandra, Trading Supervisor. He was a Senior Engineer at the National Grid Corporation of the Philippines before rejoining AboitizPower.

Kevin graduated with a degree in Electrical Engineering from the Technological University of the Philippines, and is a Registered Electrical Engineer.



**Donald Lane**  
Executive Director  
AboitizPower Business Development

Donald has joined the AboitizPower Business Development team as Executive Director reporting directly to Ray Cunningham, Executive Director-Business Development. He was General Manager for Power at WorleyParsons Resources and Energy's Southeast Asia Power Hub in Singapore before joining AboitizPower.

Donald graduated with a doctorate degree in Mechanical Engineering from Brunel University in Uxbridge, United Kingdom.



**Kelsey Nathaniel Liao**  
Account Officer  
AboitizPower Trading & Marketing

Kelsey has joined the AboitizPower Trading & Marketing team as Account Officer reporting directly to Jay Gatmaitan, AVP for Marketing. He was a Corporate Sales Executive at Alveo Land

Corporation before joining AboitizPower.

Kelsey graduated with a degree in Industrial Management Engineering from De La Salle University-Manila.



**Yari Miralao**  
VP-Business Development  
AboitizPower Business Development

Yari has joined the AboitizPower Business Development team as VP-Business Development reporting directly to Ray Cunningham, Executive Director-Business Development. He was a Director of Global Risk Management at US-based The AES Corporation before joining AboitizPower.

Yari graduated with an undergraduate degree in Economics from the University of the Philippines-Diliman, a master's degree in Business Administration (Finance) from the University of Maryland at College Park, and finished the Valuations and Business Risk Analyst Program of the University of Virginia's Darden School of Business.



**Carlo Jose Morales**  
Area Manager-South Luzon  
AboitizPower Trading & Marketing

Caloy has joined the AboitizPower Trading & Marketing team as Area Manager-South Luzon reporting directly to Jay Gatmaitan, AVP for Marketing. He was a Business Development Director at CitiFuels, Inc. before joining AboitizPower.

Caloy graduated with a degree in Chemical Engineering from the University of the Philippines-Diliman, and is a Registered Chemical Engineer.



**Margilyn Ostan**  
Senior Accountant  
AEV Accounting

Margilyn has joined the AEV Accounting team as Senior Accountant reporting directly to Olyzza Oyangoren, Accounting Manager. She

# People

was an Accountant at WeatherPhilippines Foundation before being absorbed by AEV.

Margilyn graduated with a degree in Accounting from the Central Philippine University-Iloilo and is a Certified Public Accountant.



**Katrina Gabrielle Padua**  
Senior Financial Analyst  
AboitizPower Regulatory

Kat has joined the AboitizPower Regulatory team as Senior Financial Analyst reporting directly to Angeli Parcia, Regulatory Manager. She was a Treasury Analyst at Energy Development Corporation before joining AboitizPower.

Kat graduated with a degree in Mathematics from the University of the Philippines-Diliman, finished several MS Applied Mathematics units, and is a Level 1 Certified Finance Analyst passer.



**Peter Pancho**  
Commercial Operations  
Analyst  
AboitizPower Trading & Marketing

Peter has joined the AboitizPower Trading and Marketing team as Commercial Operations Analyst reporting directly to Raymond Roseus, AVP-Commercial Operations. He was an Associate at the Meralco Strategy & Innovation Office before joining AboitizPower.

Peter graduated with a degree in Electrical Engineering from the University of the Philippines-Diliman and is a Registered Electrical Engineer.



**Mary Grace Parungao**  
HR/Admin Assistant  
AboitizPower Generation HR

Mary has joined the AboitizPower Generation Group HR as HR/Admin Assistant reporting directly to Hazel Joy Marie Ordenes, Retention and Systems Manager. She was a Development Associate at Ayala Foundation before joining AboitizPower.

Mary graduated with a degree in Marketing Management from De La Salle University-Dasmariñas.



**Dianne Ponciano**  
Learning & Development  
Officer  
AEV HRQ

Dianne has joined the AEV HRQ as Learning and Development Officer reporting directly to Tess Gaddi, AVP. She was a Business Alliance Manager at Assessment Analytics, Inc. before joining AEV.

Dianne graduated with a degree in Psychology from the University of Sto. Tomas.



**Hercy Rosita**  
Enterprise Systems  
Specialist  
AboitizPower Generation  
Management Information  
Systems.

Hercy has joined the AboitizPower Generation Management Information Systems as an Enterprise Systems Specialist reporting directly to Annabel Gatdula, Enterprise Systems Manager. She was a Package Solutions Consultant (Oracle Financials) at IBM Solutions Delivery, Inc. before joining AboitizPower.

Hercy graduated with a degree in Accountancy from De La Salle University-Lipa.



**Czarina Singco**  
Executive Assistant  
AboitizPower Generation

Czarina has joined the AboitizPower Generation team as Executive Assistant reporting directly to Dmi Lozano, AboitizPower CFO. She was an Admin Assistant at the Center for Culinary Arts before joining AboitizPower.

Czarina graduated with a degree in Office Administration from the University of San Carlos.



**Wyeth Sy**  
Account Officer  
AboitizPower Trading & Marketing

Wyeth has joined the AboitizPower Trading & Marketing team as Account Officer reporting directly to Jay Gatmaitan, AVP for Marketing.

Wyeth graduated with a degree in Business Management from the Ateneo de Manila University.



**Karen Lee Tango**  
Marketing Services  
Officer  
AboitizPower Trading & Marketing

Karen has joined the AboitizPower Trading & Marketing team as Marketing Services Officer reporting directly to Carlo Cruz, AVP for Marketing Services. She was a Special Projects Consultant to the Chief Information Officer at Meralco before joining AboitizPower.

Karen graduated with a degree in Management Information Systems from the Ateneo de Manila University and a Masters degree in Business Administration from the Ateneo Graduate School of Business.



**Jiezel Anne Villanueva**  
Junior Accountant  
AESI Accounting

Jiezel has joined the AESI Accounting team as Junior Accountant reporting directly to Elven Tandas, Accounting & Tax Manager.

Jiezel graduated with a degree in Accountancy from the Mapua Institute of Technology-Makati.






# Aboitiz Race to Reduce

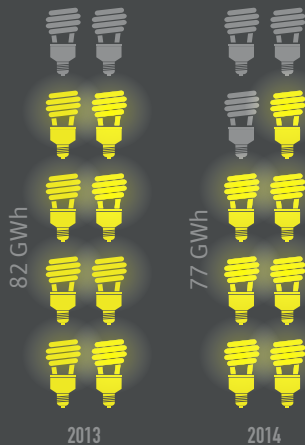
An update on our group-wide sustainability initiative towards efficient resource consumption.

2ND QUARTER 2014

179  total facilities  
enrolled in 2014

Enrolled facilities per category

power		175
water		156
paper		142



5 GWh 

decrease in power consumption

**Reasons for increase in consumption**

- ✓ Power consumptions of some BUs not yet available
- ✓ Lower no. of OT rendered

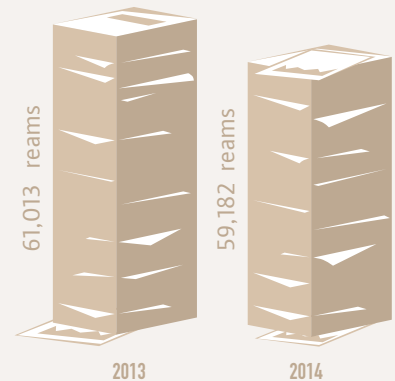


5% 

less water consumed

**Reasons for increase in consumption:**

- ✓ Repaired leaks
- ✓ Lower no. of OT rendered



3% 

less paper consumed

**Reasons for increase in consumption:**

- ✓ Practice of back-to-back printing
- ✓ Use of scratch papers



**Most Proactive Business Unit**  
(Earliest to submit report)

**APRI MakBan and SNAP Group**